



EDF Energy supplies electricity to 5.1 million customers in the South of England and is continually working to minimise its impact on the environment. This includes every part of EDF Energy – even the washroom facilities of the 12,000 employees.



**“The environmental benefits of the Dyson Airblade™ hand dryer for us were paramount. We were getting through over seven million paper towels annually across just eight sites.”**

Mark Hoskins, Branch Facilities Manager (Customer and Corporate), EDF Energy

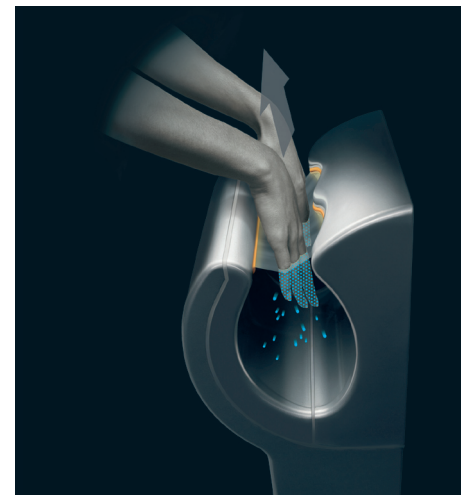
**Reducing waste to landfill**

For Mark Hoskins, Branch Facilities Manager (Customer and Corporate) at EDF Energy, reducing the environmental impact of the company’s offices and facilities is crucial. “The environmental benefits of the Dyson Airblade™ hand dryer for us were paramount,” he explains.

“EDF Energy was getting through over seven million paper towels annually across just eight sites.” This paper towel consumption went on despite having warm air hand dryers installed in the washrooms.

“Nobody used the old hand dryers because they weren’t effective,” says Mark. “As a company, we have now set a target to reduce our waste to landfill to zero by 2020.”

After being given a demonstration of the Dyson Airblade™ hand dryer, Mark purchased 125 units that were rolled out across the eight sites. The difference has been marked. “It’s incredible, we’re saving, on average, £2,800 a month now we’ve installed the Dyson Airblade™ hand dryer,” he explains. It’s not just the cost savings and reduction in landfill that have impressed EDF Energy - the Dyson Airblade™ hand dryers have also led to a reduction in the business’ carbon footprint. Working closely with a Dyson Environmental Development Engineer, Mark calculated that replacing the paper towels with Dyson Airblade™ hand dryers has cut EDF Energy’s carbon emissions by 27 tonnes a year. Another 40 Dyson Airblade™ hand dryers have subsequently been ordered for other sites.



“We chose the Dyson Airblade™ hand dryer for three reasons. First, quality and performance is the best available. Second, the high level of ongoing support from the Dyson team. And third, the mutually beneficial relationship we’ve built up between EDF and Dyson, which is helping us meet our overall environmental objectives.”

To try the Dyson Airblade™ hand dryer or for more information call:  
**0800 345 7788 (UK) 01-401-8300 (ROI)**  
[www.dysonairblade.co.uk](http://www.dysonairblade.co.uk) or [www.dysonairblade.ie](http://www.dysonairblade.ie)



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