

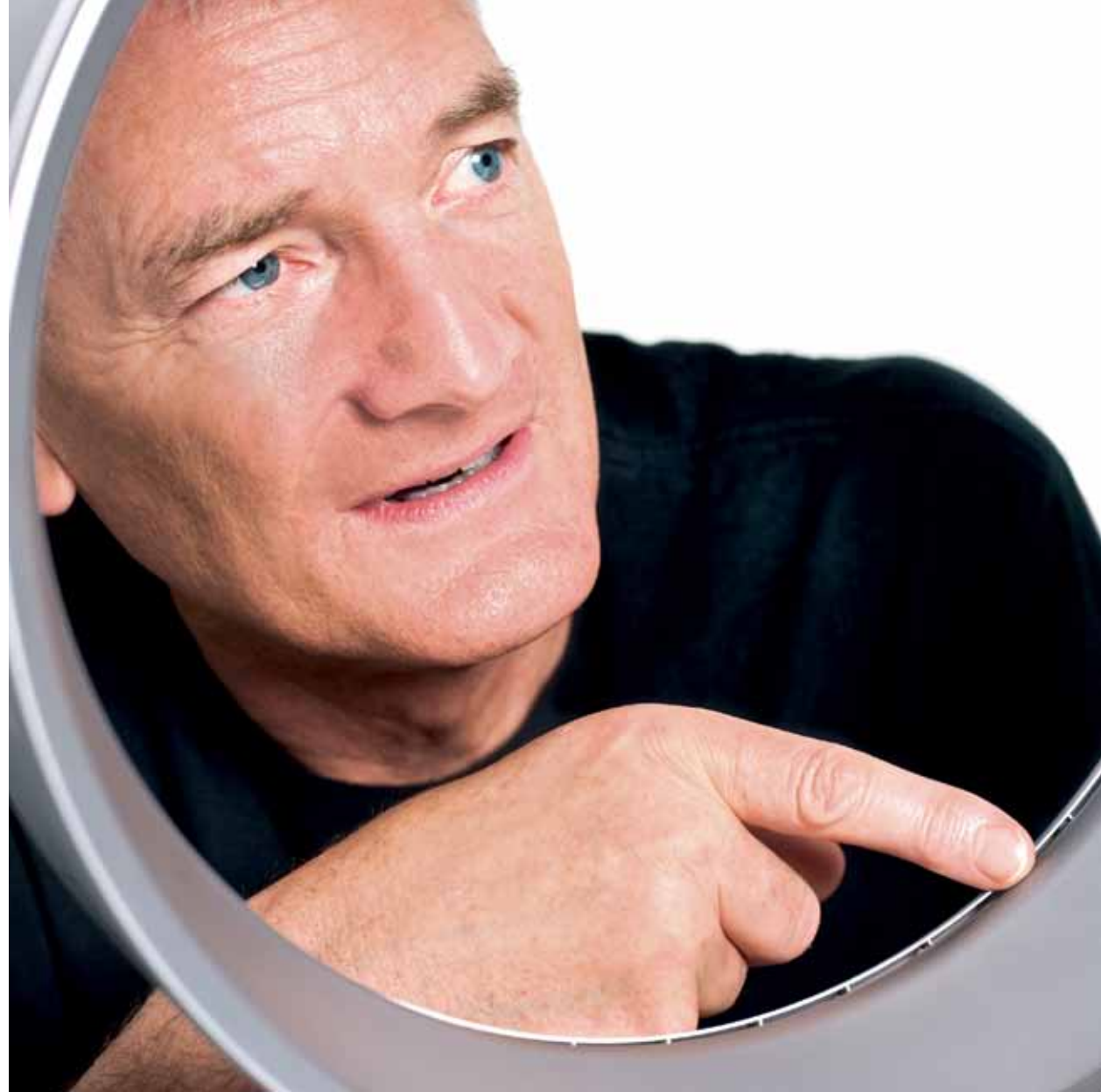
dyson



"Engineers look for improvement. 30 years ago, we began developing cyclone vacuum technology. More recently, hand dryers using high-pressure sheets of air instead of heat. Now our attention has turned to fans."

James Dyson

James Dyson





Blades cause buffeting.

The blades on conventional fans cause unpleasant buffeting because they chop the air before it hits you.



No blades. No buffeting.

Air Multiplier™ technology amplifies surrounding air, giving an uninterrupted stream of smooth air.



Fast-spinning blades.
Conventional fans have fast-spinning blades that have to be guarded by a safety grille.



Safe.
The Dyson Air Multiplier™ fan has no blades. It's safe.



Awkward to clean.
Conventional fans are complicated to dismantle and clean.



Easy to clean.
The Dyson Air Multiplier™ fan has no awkward grilles or blades.



Limited settings.
Conventional fans only have 3 or 4 settings and one of those is 'off'. You wish you could adjust it a little.



Dimmer-switch.
The Dyson Air Multiplier™ fan has dimmer-switch control to precisely adjust airflow power.

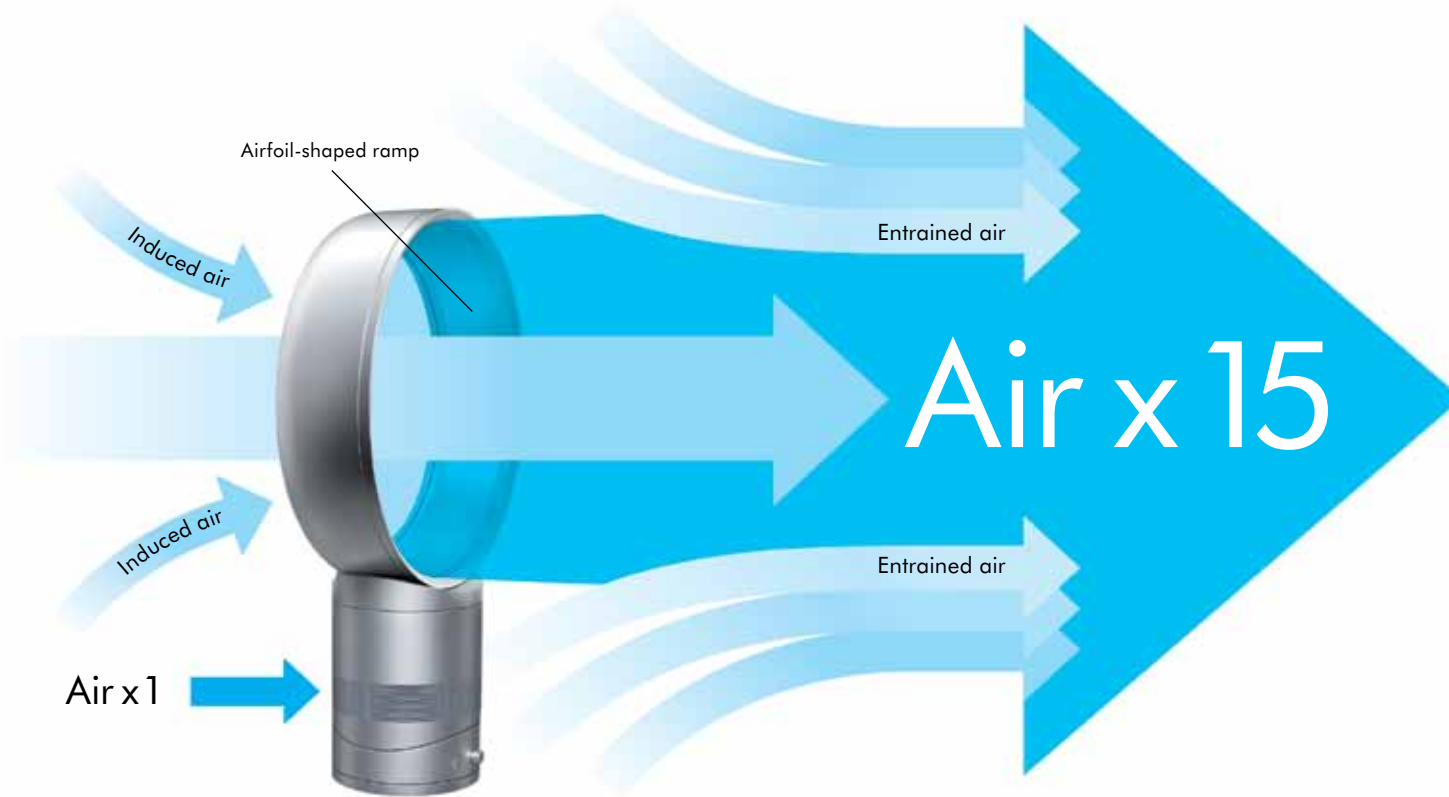


Awkward to adjust.
Conventional fans are top heavy and awkward to adjust.



Touch-tilt.
The Dyson Air Multiplier™ fan pivots on its own centre of gravity, staying put without clamping.

How it works.



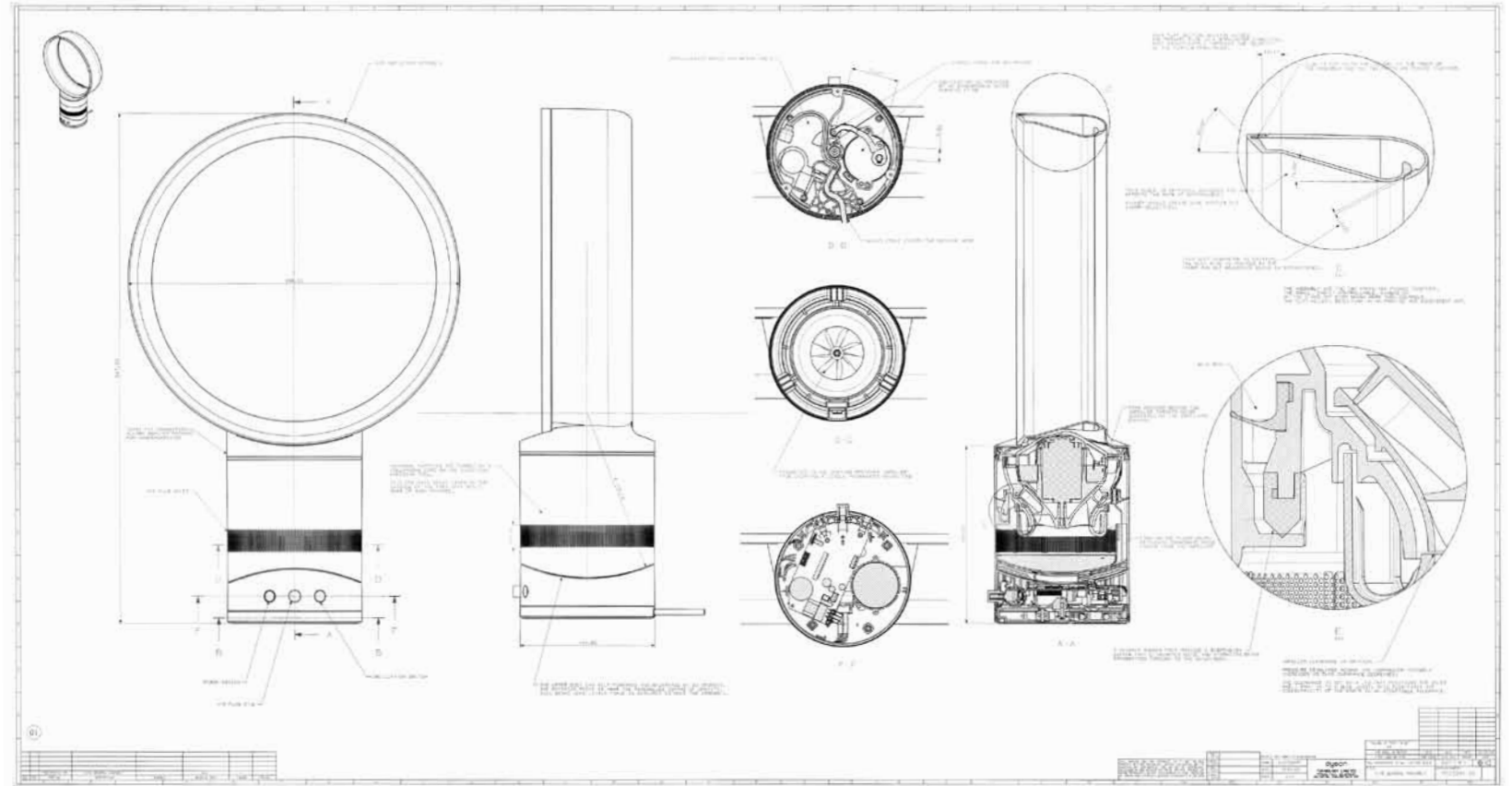
Air Multiplier™ technology.

Air is accelerated through an annular aperture. This creates a jet of air that passes over an airfoil-shaped ramp, channelling its direction. Surrounding air is drawn into the airflow, amplifying it 15 times (this is called inducement and entrainment).

Inside out.

Dyson engineers always start with the core problem – then work outwards. So our machines look the way they look because of how they work.

One engineer had the original idea. But it took every discipline from Dyson's 650-strong team of engineers and scientists to develop Air Multiplier™ technology. Design engineers; electrical engineers; fluid dynamics technicians; prototype engineers; test engineers; software engineers; motor engineers; microbiologists; mechanical engineers.



dyson air multiplier

No blades. No buffeting.

AM 01 table fan 25cm

AM 01 table fan 30cm



Iron/Blue



White/Silver



Silver/Iron

Air Multiplier™ technology
An annular jet draws in surrounding air, amplifying it 15 times.

Easy to assemble
Just push-fit loop amplifier to base, then twist.

Brushless motor
Energy-efficient. Variable power rather than the limited settings on conventional motors.

Mixed flow impeller
A combination of the technologies used in turbochargers and jet engines generates powerful airflow.

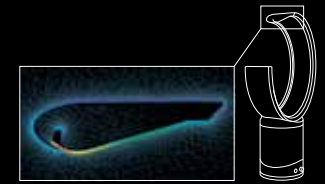
Air inlet
Up to 20 litres of air drawn in per second, generating primary airflow.

On/off control
LED for use in the dark.

Airflow control
Dimmer-switch control. Precisely adjusts airflow power.

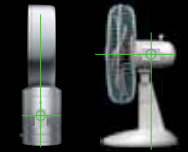
Oscillation control
Independent motor drives smooth 90° oscillation.

16° airfoil-shaped ramp
Generates maximum airflow velocity and volume.

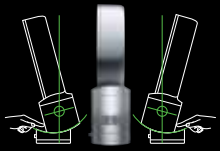


1mm annular aperture
Air is forced out to create the annular jet.

10mm airflow projector
Directs more air towards you by focusing its exit angle.



Low centre of gravity
Base-mounted motor. Not top heavy and unstable like conventional fans.



Touch-tilt
Pivots on its own centre of gravity, staying put without clamping.

Safe
No fast-spinning blades.

Easy to clean
No awkward grilles or blades.



dyson air multiplier

No blades. No buffeting.

AM
02 tower fan



White/Silver



Variable airflow control.
Push button to quickly adjust airflow power.

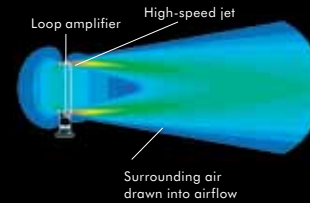


Safe.
No fast-spinning blades.



Easy to clean.
No awkward grilles or blades.

Air Multiplier™ technology
A jet draws in surrounding air, amplifying it 16 times.



7° airfoil-shaped ramp
Generates maximum airflow velocity and volume.



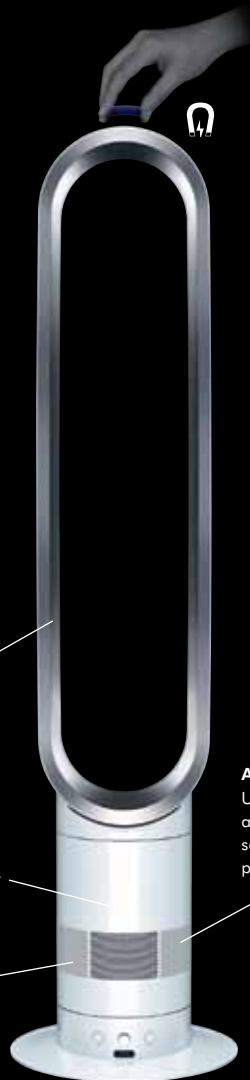
1mm aperture
Air is forced out to create the jet.

13mm airflow projector
Directs more air towards you by focusing its exit angle.



Mixed flow impeller
A combination of the technologies used in turbochargers and jet engines generates powerful airflow.

Brushless motor
Energy-efficient. Variable power rather than the limited settings on conventional motors.



Remote control

On/off control

Variable airflow control
Push button to quickly adjust airflow power.

Oscillation control
Independent motor drives smooth oscillation.

Magnetic location
Curved and magnetised to store neatly on the machine.

Safe
No fast-spinning blades.

Easy to clean
No awkward grilles or blades.

Easy to assemble
No tools required.

Air inlet
Up to 33 litres of air drawn in per second, generating primary airflow.

Low centre of gravity
Heaviest components positioned in the base for improved stability.



dyson air multiplier

No blades. No buffeting.

AM 03 pedestal fan



White/Silver



Silver/Silver



Variable airflow control.
Push button to quickly adjust airflow power.



Safe.
No fast-spinning blades.



Easy to clean.
No awkward grilles or blades.

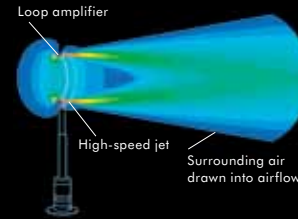


Easy height adjust.
Lift and lower with one hand. No clamping needed.



Easy to tilt.
Stays put without clamping.

Air Multiplier™ technology
A jet draws in surrounding air, amplifying it 18 times.



7° airfoil-shaped ramp
Generates maximum airflow velocity and volume.



1mm annular aperture
Air is forced out to create the annular jet.

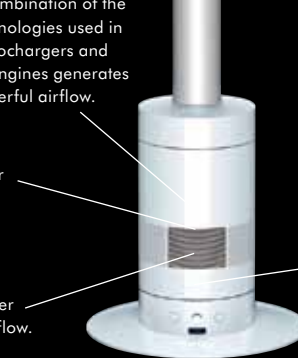


Mixed flow impeller
A combination of the technologies used in turbochargers and jet engines generates powerful airflow.

Brushless motor
Energy-efficient. Variable power rather than the limited settings on conventional motors.

Air inlet
Up to 33 litres of air drawn in per second, generating primary airflow.

13mm airflow projector
Directs more air towards you by focusing its exit angle.



Safe
No fast-spinning blades.

Easy to clean
No awkward grilles or blades.

Remote control

On/off control

Variable airflow control
Push button to quickly adjust airflow power.

Oscillation control
Independent motor drives smooth oscillation.

Magnetic location
Curved and magnetised to store neatly on the machine.

Easy to assemble
No tools required.

Easy to tilt
Stays put without clamping.

Easy height adjust
The stand uses a constant force tensor spring to resist the force of gravity. So it stays put without clamping.

Low centre of gravity
Heaviest components positioned in the base for improved stability.



450mm

1408mm

dyson air multiplier

No blades. No buffeting.



Blades cause buffeting.



No blades. No buffeting.

Dyson Air Multiplier™ fans come with a 2 year guarantee and are supported by Dyson's own Aftersales Service. If you need assistance or advice from time to time, our Customer Care team are always happy to help, or visit our website.

www.dyson.com.au

1800 239 766

Monday – Friday 8:00am to 6:00pm EST

Saturday – Sunday 8:30am to 4:00pm EST

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