The vacuum cleaner that doesn’t lose suction.
“2 Tier Radial™ cyclones are the latest development of our patented cyclone technology. By making the cyclones smaller, the centrifugal forces inside are increased. This means we can capture even more microscopic dust in the bin, the very dust which makes others lose suction.”

JAMES DYSON
Inventor of cyclone vacuum technology

Dyson engineered and tested
Over 1,000 Dyson engineers and scientists in Britain, Singapore and Malaysia are dedicated to inventing and improving Dyson machines. They are drawn from a broad spectrum of disciplines: Electrical engineering, fluid dynamics, prototyping, electronics, design, testing, separation systems, robotics, software, materials, motors, aerodynamics, microbiology, mechanical engineering, acoustics, compliance, hardware, and others. Every member of the Dyson Research, Design and Development team is an expert in their field. They take great pride in ensuring Dyson machines outperform others and that they’re built to last.
**Over 35 years of invention**

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<tr>
<td>Ballbarrow</td>
<td>Dual Cyclone™ technology</td>
<td>DC02</td>
<td>Radix Cyclone™ technology</td>
<td>Ball™ technology</td>
<td>Dyson Airblade™ hand dryer</td>
<td>Radix Cyclone™ technology + intermediary cyclone</td>
<td>Dyson digital motor</td>
</tr>
</tbody>
</table>

- **1974**: Ballbarrow
  - A wheelbarrow with a load-spreading ball that stops it sinking into the mud.

- **1993**: Dual Cyclone™ technology
  - Dual Cyclone™ technology and DC01, the first vacuum with no loss of suction.

- **1995**: DC02
  - Dyson cyclone technology is developed to fit the shape of a barrel vacuum.

- **2001**: Radix Cyclone™ technology
  - Dyson develops Radix Cyclone™ technology. Dust and dirt is now captured from the airflow using eight cyclones.

- **2005**: Ball™ technology
  - No more wheels. DC15 rides on a ball to steer without the awkward moves of conventional vacuums.

- **2006**: Dyson Airblade™ hand dryer
  - The Dyson Airblade™ hand dryer uses 640km/h sheets of air, scraping water from hands in just 10 seconds.

- **2008**: Radix Cyclone™ technology + intermediary cyclone
  - Improved cyclone technology includes an intermediary cyclone, to capture even more microscopic dust than any other cyclone.

- **2009**: Dyson digital motor
  - The Dyson digital motor is smaller than conventional motors, yet it spins up to 104,000rpm - five times faster than a racing car engine.

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<td>DC31 Handheld</td>
<td>Air Multiplier™ technology</td>
<td>Dyson Digital Slim™ vacuum</td>
<td>Dyson Ball™ vacuum</td>
<td>Dyson Hot+Cool™ fan heater</td>
<td>Mini tangle-free turbine tool</td>
<td>2 Tier Radial™ cyclones</td>
</tr>
</tbody>
</table>

- **2009**: DC31 Handheld
  - The next generation of Dyson handhelds, powered by Dyson digital motor.

- **2009**: Air Multiplier™ technology
  - The Dyson Air Multiplier™ fan with no blades. Air is amplified, giving an uninterrupted stream of smooth air.

- **2010**: Dyson Digital Slim™ vacuum
  - The Dyson Digital Slim™ vacuum – portable cleaning power with no loss suction. Up top, down below and in-between.

- **2011**: Dyson Ball™ vacuum
  - Turns on the spot. The only barrel vacuum with a central steering mechanism – for greater control.

- **2011**: Dyson Hot+Cool™ fan heater
  - The Dyson Hot+Cool™ fan heater utilises Air Multiplier™ technology, making it the fastest to heat the room evenly.

- **2012**: Mini tangle-free turbine tool
  - The only turbine tool that doesn’t tangle. Counter-rotating heads with brushes remove hair and dirt.

- **2012**: 2 Tier Radial™ cyclones
  - Two tiers of cyclones work in parallel to increase airflow and generate high centrifugal forces removing more microscopic dust and dirt.
Bagged vacuum cleaners can lose suction too.

James Dyson developed vacuum cyclone technology because bagged vacuum cleaners lose suction. When you use them, pores in the bag clog with dust causing suction to drop.

Bagless vacuum cleaners lose suction.

Although they might look similar to one another, many other bagless vacuum cleaners have inefficient cyclones. They capture less dirt than others so rely on filters to trap it instead. Just like bags, these disposable filters clog during use causing suction to drop.

Dyson cyclone technology doesn’t lose suction.

With a Dyson vacuum cleaner there’s no loss of suction.

Dyson vacuum cleaners don’t have bags and don’t rely on filters. Dyson cyclone technology generates forces up to 360,000G to separate even microscopic particles from the airflow. So there’s no loss of suction.
Choosing the right Dyson vacuum cleaner

Here’s a few things to consider when choosing a new Dyson vacuum cleaner:

<table>
<thead>
<tr>
<th>Type of clean</th>
<th>Size of house</th>
<th>Ease of use</th>
<th>Pet hair removal</th>
<th>Allergy sufferers</th>
<th>Type of floor</th>
</tr>
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<tbody>
<tr>
<td>• For the main clean, choose a barrel or upright vacuum that best suits your house size</td>
<td>• A full size vacuum is best suited to family homes</td>
<td>• Ball™ technology turns on the spot without the awkward moves</td>
<td>• Dyson’s triggerhead or motorised models are best for homes with pets</td>
<td>• All Dyson uprights and barrels are accepted by the National Asthma Council Australia</td>
<td>• Different heads are designed for improved pick-up on different surfaces</td>
</tr>
<tr>
<td>• For quick, in-between cleans, a handstick is ideal</td>
<td>• For villas or apartments, a medium size vacuum is ideal</td>
<td>• Selected Dyson models feature brush bar control at the handle</td>
<td>• Selected machines include extra tools to remove stubborn hair from carpets</td>
<td>• Dyson cyclones can capture particles down to 0.5 microns – including pollen, mould and bacteria</td>
<td>• A triggerhead or motorised head provides high pick-up on carpets</td>
</tr>
<tr>
<td>• For spot cleans, choose a handheld</td>
<td>• In small studios or one bedroom flats, choose a compact vacuum</td>
<td>• All Dyson models excluding Handhelds feature wands for high reach cleaning</td>
<td>• Consider the Groom tool accessory for mess-free grooming of your dog</td>
<td>• A hard floor tool improves pick-up on hard floors and tiles</td>
<td>• A floor tool with carbon fibre filaments removes fine dust from hard floors</td>
</tr>
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</table>

**BARRELS**
Large – for family homes

**UPRIGHTS**
Large – for family homes
Medium – for villas and apartments
Medium/small – for villas, apartments, studios and one bedroom flats

**HANDHELDs**
For spot cleans

**HANDSTICKS**
For in-between cleans
2 Tier Radial™ cyclones

Two tiers of cyclones work in parallel to generate high centrifugal forces to separate more microscopic dust than any other vacuum. Because more dust is extracted from the airflow there's no loss of suction.

Dual Cyclone™ technology
Developed for use in the first vacuum cleaner that doesn't lose suction.

1993

Radix Cyclone™ technology
By replacing one large cyclone with several smaller ones, Dyson engineers were able to increase airflow, therefore creating greater suction power and higher centrifugal forces to capture more dust and dirt.

2001

Radix Cyclone™ technology + intermediary cyclone
Improved cyclone technology that includes an intermediary cyclone (positioned between the outer and inner cyclones) to capture even more microscopic dust as small as 0.5 microns.

2008

Radial Cyclone™ technology
Remodelled airflows maximise suction power. Reconfigured air channels and improved flow efficiency reduce turbulence and preserve air pressure.

2011

Finite element analysis
Reduces weight without compromising robustness.

Cyclone gaskets
The airtight seals within the cyclone assembly are made from materials designed to maintain high pressure differentials.

Self-inflating seal
Maintains pressure difference in cyclone chambers.

Vortex fingers
Guide air from inner cyclones, reducing turbulence and noise.

Inner cyclones
A symmetrical array of smaller inner cyclones generate centrifugal forces, extracting microscopic particles down to 0.5 microns in size, including mould spores and bacteria.

Outer cyclone
Dirty air is spun around a vertical axis, generating centrifugal forces that fling larger debris and hair from the airflow into the bin.

Shroud
The design means the outer cyclone captures debris allowing refinement of the inner cyclones to remove fine dust.

Dust and fluff

Sand Pollen Allergens Bacteria

Sand and pollen allergens bacteria

Dust and fluff

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DC47 cyclone technology shown.
2 Tier Radial™ cyclones
Two tiers of cyclones work in parallel to increase airflow and capture more microscopic dust.

Turbine head with carbon fibre brushes
Air-powered turbine spins the brush bar. Anti-static carbon fibre brushes clean hard floors. Rotating nylon brushes remove more dirt from carpets.

Also included:
Combination accessory tool
Reaches further and has softer bristles for improved spot cleaning and gentle dusting.

Stair tool
Removes dirt and dust from corners and against vertical edges of stairs.

Velour bumper
Protects furniture and walls from bumps.

Approved by the National Asthma Council Australia.

Suction release trigger
Reduces suction so you can clean curtains, upholstery or rugs without them sticking to the cleaner.

Captures allergens, expels cleaner air
Dyson cyclones can capture particles down to 0.5 microns – including pollen, mould and bacteria.

Clear bin
Made from tough polycarbonate. Lets you see when it needs emptying.

Hygienic bin emptying
Just push the button to release the dirt.

Lightweight robust chassis
Light to carry and body weight of approximately 4kg.

Low centre of gravity
The balanced arrangement and low motor position provide a low centre of gravity – maximising stability.

Articulating cuff
The balanced arrangement and low motor position provide a low centre of gravity – maximising stability.

V-Ball™ technology
Steers smoothly. No more awkward moves.

Self-adjusting sole plate
Maintains optimum contact from floor to floor.

Velour strip
Reduces air leaks to maintain suction.

Articulating cleaner head
360° without losing floor contact.

Swivel cuff
Prevents hose from twisting during use.

Clear bin
Made from tough polycarbonate. Lets you see when it needs emptying.

2 Tier Radial™ cyclones
Two tiers of cyclones work in parallel to increase airflow and capture more microscopic dust.

Tough, durable construction
Made from the strongest materials available to withstand bumps.

Lightweight adjustable wand
Adjust to the length you need.

No ongoing costs
Other machines are still designed to need replacement bags or filters.

Articulating cleaner head
360° without losing floor contact.

Detachable handle
Attach tools directly to the handle or hose to clean awkward places.

Detachable handle
Attach tools directly to the handle or hose to clean awkward places.

Swivel cuff
Prevents hose from twisting during use.

Approved by the National Asthma Council Australia.

Velour bumper
Protects furniture and walls from bumps.

Approved by the National Asthma Council Australia.

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Air-powered turbine spins the brush bar. Anti-static carbon fibre brushes clean hard floors. Rotating nylon brushes remove more dirt from carpets.

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Clear bin
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Hygienic bin emptying
Just push the button to release the dirt.

Lightweight robust chassis
Light to carry and body weight of approximately 4kg.

Low centre of gravity
The balanced arrangement and low motor position provide a low centre of gravity – maximising stability.

Articulating cuff
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Maintains optimum contact from floor to floor.

Velour strip
Reduces air leaks to maintain suction.

Articulating cleaner head
360° without losing floor contact.

Swivel cuff
Prevents hose from twisting during use.

Approved by the National Asthma Council Australia.

Velour bumper
Protects furniture and walls from bumps.

Approved by the National Asthma Council Australia.
Concentrated technology.
Performance of a full-sized upright.

Advanced cleaner head technology
Self-adjusting motorised cleaner head for optimal contact on all floor types. Carbon fibre filaments remove fine dust from hard floors.

2 Tier Radial™ cyclones
Two tiers of cyclones work in parallel to increase airflow and capture more microscopic dust.

Ball™ technology – turns on the spot
Manoeuvres easily around furniture, obstacles and into difficult places.

Mini Flat Out™ head
Compact and low profile for easy cleaning under very low furniture.

Pedal-free automatic recline mechanism
Simply recline and go.

Approved by the National Asthma Council Australia.

*Whole machine HEPA filtration tested according to ASTM F1977.

Instant release wand
For cleaning stairs and hard to reach places. Intuitive release and docking. There are no separate parts to assemble.

Concentrated technology
Picks up as much as a full-size Dyson upright. Ideal for smaller homes.

Shrinks to store away
The handle compresses to 1/3 of its height, so you can store it in small spaces.

Fingertip controls
To turn the motorised brush bar off for delicate floors and rugs.

Lightweight and durable
Engineered materials are selected for their strength and durability. Weighs just 5.4kg.

Hygienic one-touch bin emptying
Just push the button, no need to touch the dirt.

HEPA filtration®
Ideal for allergy sufferers. Captures microscopic allergens as small as pollen and mould.

Captures allergens, expels cleaner air
Dyson cyclones can capture particles down to 0.5 microns – including pollen, mould and bacteria.

On-board tool storage
Combination accessory tool and stair tool are stored on the machine so they’re always on hand.

Carbon fibre filaments
Remove fine dust from hard floors.

Self-adjusting cleaner head
For optimal contact on all floor types.

Conventional cleaner heads
This problem with most conventional cleaner heads is that they can leave fine dust on hard floors.

Dyson motorised head with carbon fibre brush bar
Carbon fibre filaments reduce static build up, removing fine dust from hard floors.

Technology in the cleaner head
The DC50 cleaner head has been engineered for increased dirt pick-up on all floor types. Four key technologies combine to make it our most advanced cleaner head technology to date.

Carbon fibre brush bar for hard floors
The brush bar has ultra-fine anti-static carbon fibre filaments to remove fine dust from hard floors. And on carpets stiff nylon bristles remove ground-in dirt.

Self-adjusting cleaner head
Cleaner head self-adjusts across all floor types. No fiddly dials or bending down to make adjustments.

Continuous contact brush bar
Dyson’s first upright vacuum without rug strips on the cleaner head. This ensures the brush bar has full coverage of the surface it’s cleaning.

In-line drive
The motor has been engineered to sit inside the brush bar. This means that more of the energy generated by the motor is transferred directly to the brush bar.
dyson ball

No loss of suction. No awkward moves.

Ball engineering

The ball houses many of the major vacuum cleaner components: motor, polycarbonate air ducts and cable. This lowers the centre of gravity, making the machine easy to control.

Integrated air duct
Airflow reaches the motor efficiently, with minimal loss of airspeed and energy.

Cable rewind system
Positioned for balanced weight distribution.

Axle bearings
Bearings in the axle reduce friction, enabling the ball to rotate smoothly.

Centralised motor
Located at the bottom of the ball to lower the centre of gravity.

Vibration isolation mounts
Suspending the motor and motor housing transmits less motor noise and vibration.

Ball underside
The ball’s smooth surface means it doesn’t dig into carpet pile.

Radial Cyclone™ technology
Remodelled airflows maximise suction.

Ball™ technology
Turns on the spot. The only barrel vacuum cleaner with a central steering mechanism – for greater control.

No loss of suction.
No awkward moves.
Engineered to remove more dirt. Follows without the awkward moves.

- **Tough, durable construction**
  - Made from the strongest materials available to withstand bumps.

- **Lightweight adjustable wand**
  - Adjust to the length you need.

- **Detachable handle**
  - Attach tools directly, to clean awkward places.

- **Articulating cyclone pack**
  - The cyclone pack articulates with the chassis, so it’s easy to control when moving around obstacles.

- **Clear bin**
  - Made from tough polycarbonate. Lets you see when it needs emptying.

- **Lifetime HEPA filter**
  - For allergy sufferers. Captures pollen, bacteria and mould spores.

- **Low hose connection point**
  - Keeping the applied force closer to the ground increases stability when pulled.

- **Suction release trigger**
  - Reduces suction so you can clean curtains, upholstery or rugs without them sticking to the cleaner.

- **Swivel cuff**
  - Prevents hose from twisting during use.

- **Flexible cuff**
  - Acts as a shock-absorber – re-aligning the machine to keep it on course when pulled.

- **Low centre of gravity**
  - The balanced arrangement and low motor position provide a low centre of gravity – maximising stability.

- **Axle bearings**
  - Bearings in the axle reduce friction, enabling the ball to rotate smoothly.

- **Ball™ technology**
  - Turns on the spot. The only barrel vacuum cleaner with a central steering mechanism – for greater control.

- **Captures allergens, expels cleaner air**
  - Dyson cyclones can capture particles down to 0.5 microns – including pollen, mould and bacteria.

- **Captures more dirt than any other cyclone**
  - Radial Cyclone™ technology has remodelled airflows to maximise suction.

- **Combination accessory tool**
  - Reaches further and has softer bristles for improved spot cleaning and gentle dusting.

- **Stair tool**
  - Removes dirt and dust from corners and against vertical edges of stairs.

- **Swivel cuff**
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- **Swivel cuff**
  - Prevents hose from twisting during use.
**Cleaner head technology**

**Musclehead™ tool**
Self-adjusts across all floor types.
Low profile for cleaning under furniture.

**Triggerhead tool**
The only turbine head activated at the handle. No more bending down.

**Pressure Trigger**
Creates a drop in pressure which switches the turbine head on and off.
No wires, no electronics.

**Air switch**
Activated by a change in air pressure, this switches the brush bar on and off.

---

**DC 39 multi floor**
Cleans every floor type.

**Musclehead™ tool**
Self-adjusts to maintain contact with the floor for a quick and clean.
Switches easily between carpet and hard floors.

**Counter-rotating heads with brushes remove hair and dirt.**

**Swivel hard floor tool**
For high pick-up on hard floors.

---

**DC 39 allergy**
For high performance on carpets and mattresses. Ideal for people with asthma and allergies.

**Mattress tool**
Removes dirt and dust mite faeces from mattresses and upholstery.

**Triggerhead tool**
For high dirt and pet hair pick-up from carpets. Brush bar can be turned off at the handle for delicate rugs and hard floors.

**Powerful all-round pet hair removal.**
High performance on carpets, hard floors and upholstery.

---

**DC 39 animal**

**Swivel hard floor tool**
For high pick-up on hard floors.

**Triggerhead tool**
For high dirt and pet hair pick-up from carpets. Brush bar can be turned off at the handle for delicate rugs and hard floors.

---

*Available from April 2013 onwards.*
DC 23 Motorhead

Ideal for deep cleaning of carpets.

- Easy steer motorised head
- Motorised brush bar for best pet hair and dirt pick-up from carpets. Foot operated brush control turns the brush bar off to protect delicate rugs and hard floors.
- Captures allergens, expels cleaner air
- Dyson cyclones can capture particles down to 0.5 microns – including pollen, mould and bacteria.
- On-board tool storage
- Brush, crevice and stair tools store on the machine so they’re always on hand.
- Radix Cyclone™ technology + intermediary cyclone
- Doesn’t lose suction. With an extra stage of separation to boost efficiency.

DC 29 Multi Floor

Cleans every floor type.

- Dual mode floor tool
- For dirt pick-up on all floor types. Switches easily between carpets and hard floors.
- Radix Cyclone™ technology
- Patented Dyson technology that doesn’t lose suction as you vacuum.
- Swivel cuff
- Prevents hose from twisting during use.
- Suction release trigger
- Clean curtains, upholstery or rugs without them sticking to the cleaner.
- Swivel cuff
- Prevents hose from twisting during use.
- Detachable handle
- Click-fit tools directly to the end of the hose for cleaning confined spaces.
- Lightweight adjustable wand
- Adjusts to the length you need.
- On-board tool storage
- Brush, crevice and stair tools store on the machine so they’re always on hand.
- Radix Cyclone™ technology
- Captures allergens, expels cleaner air
- Dyson cyclones can capture particles down to 0.5 microns – including pollen, mould and bacteria.
Self-adjusting cleaner head

Many vacuum cleaners use fixed settings and don’t adjust to different floor types – the bigger the gap, the more suction is wasted.

DC41 Animal, DC40 Allergy and DC50 Multi floor all have an active base plate. It creates the optimal cleaner head contact for every floor type, reducing air leaks and retaining suction.

On hard floors
The base plate lowers to create an efficient seal. The brush bar lifts clear of the floor to protect delicate surfaces.

On carpet
The base plate rises and the brush bar lowers for optimum bristle penetration – removing ground-in dirt and hair from different depths of carpet pile.

How it works:
- Active base plate
- On hard floors: The base plate lowers to create an efficient seal. The brush bar lifts clear of the floor to protect delicate surfaces.
- On carpet: The base plate rises and the brush bar lowers for optimum bristle penetration – removing ground-in dirt and hair from different depths of carpet pile.

Easy to use
- Turns on the spot: Ball™ technology steers smoothly. Allows easy access to awkward spaces.
- Durable: Engineered materials are selected for their strength and durability.
- Instant release wand: Stretches up to 5 times in length for stairs and hard to reach places.
- Hygienic one-touch bin emptying: Just push the button, no need to touch the dirt.

Radial Cyclone™ technology
Remodelled airflows to maximise suction.

Ball™ technology
Turns on the spot with no awkward moves. It’s easy to steer along edges and into awkward gaps.

Self-adjusting cleaner head
Brush-bar height self-adjusts across all floor types. No fiddly dials or bending down to make adjustments.
Mattress tool
Removes dirt and dust mite faeces from mattresses and upholstery.

Combination floor tool
For all floor types. Low reach to clean under beds and sofas.

Mini tangle-free turbine tool*
Counter-rotating heads with brushes remove hair and dirt.

On-board tool storage
Combination accessory tool and stair tool are stored on the machine so they’re always on hand.

Fingertip control* To instantly turn the motorised brush bar off for delicate rugs and hard floors.

Captures more dirt than any other cyclone
Radial Cyclone™ technology has remodelled airflows to maximise suction.

Hygienic one-touch bin emptying
Just push the button, no need to touch the dirt.

Tough, durable construction
Engineered materials are selected for their strength and durability.

Captures allergens, expels cleaner air
Dyson cyclones can capture particles down to 0.5 microns – including pollen, mould and bacteria.

HEPA filtration*
Ideal for allergy sufferers. Captures microscopic allergens as small as pollen and mould.

Self-adjusting cleaner head
Brush bar height self-adjusts across all floor types. No fiddly dials or bending down to make adjustments.

Pedal-free automatic recline mechanism
Simply recline and go.

Approved by the National Asthma Council Australia.

* Available from April 2013 onwards.
* Whole-machine HEPA filtration tested according to ASTM F1977.
Forget conventional cleaning

DC 33 multi floor
Cleans every floor type.

Radix Cyclone™ technology
Patented Dyson technology that doesn’t lose suction as you vacuum.

Hygienic one-touch bin emptying
Just push the button, no need to touch the dirt.

On-board tool storage
Combination accessory tool and stair tool are stored on the machine so they’re always on hand.

Captures allergens, expels cleaner air
Dyson cyclones can capture particles down to 0.5 microns – including pollen, mould and bacteria.

Lifetime HEPA filter
Ideal for people with asthma and allergies.

Auto carpet height adjustment
No awkward dials to adjust.

Approved by the National Asthma Council Australia.
The cordless vacuum cleaner that doesn’t lose suction.

**Engineered for tough tasks. Captures hair and ground-in dirt.**

- **Dyson digital motor**
  - Up to 3 times faster than conventional motors. The most power-efficient cordless vacuum cleaner.

- **Boost mode**
  - Push button to select 8 minutes of high suction for more difficult tasks.

- **No loss of suction**
  - Patented Radix Cyclone™ technology and fade-free battery power for high constant suction.

- **Balanced for floor to ceiling cleaning**
  - Centre of gravity located towards the grip for easy handling up top, down below and in-between.

- **Double the power**
  - 100% more cleaner head power to drive bristles deeper into the carpet with more force.

- **Increased run time**
  - 20 minutes of high constant suction.

- **Trigger controlled**
  - Suction power only when it’s needed. Preserves battery between tasks.

- **Detachable long-reach wand**
  - Lightweight aluminium wand reaches up top, down below and in-between.

- **Hygienic one-touch bin emptying**
  - Just push the button, no need to touch the dirt.

- **Dyson digital motor**
  - Radix Cyclone™ technology

- **Increased capacity nickel manganese cobalt battery**
  - Fade-free power for no loss of suction.

- **Ergonomic design**
  - Fits naturally into the shape of the hand. Centre of gravity located towards the grip for easy handling.

- **Tough construction**
  - Made from the strongest materials available, selected for their durability and lightweight properties.

- **Detachable long-reach wand**
  - Lightweight aluminium wand reaches up top, down below and in-between.

- **Conventional cleaner heads**
  - The problem with most conventional cleaner heads is that they can leave fine dust on hard floors.

- **Dyson motorised head with carbon fibre filaments**
  - Carbon fibre filaments reduce static build-up, removing fine dust from hard floors.

- **Docking station**
  - Charges and stores the machine and 2 attachments when not in use.

- **Remote charging**
  - Battery can be recharged away from the machine and the docking station. Light indicates when fully charged.

- **V-Ball™ technology**
  - Steers smoothly. No more awkward moves.

- **Combination accessory tool**
  - Nozzle converts to a brush tool for dusting.

- **Crevice tool**
  - For cleaning in tight gaps and narrow spaces.

- **Self-adjusting sole plate**
  - Maintains optimum contact from floor to floor.

- **Easy access brush bar**
  - For cleaning and maintenance.

- **Mini motorised tool with increased power for tough tasks**
  - Removes pet hair and dust from upholstery and confined spaces.

- **Carbon fibre filaments**
  - Anti-static carbon fibre filaments remove fine dust from hard floors. Stiff nylon bristles remove ground-in dirt from carpets.

- **Conventional cleaner heads**
  - The problem with most conventional cleaner heads is that they can leave fine dust on hard floors.

- **Pivots for easier steering**
  - Cleaner head pivots 180° without losing contact with the floor.

- **Easy access brush bar**
  - For cleaning and maintenance.

- **Mini motorised tool with increased power for tough tasks**
  - Removes pet hair and dust from upholstery and confined spaces.

- **Soft dusting brush**
  - Soft dusting brush for delicate surfaces.

- **Detachable long-reach wand**
  - Lightweight aluminium wand reaches up top, down below and in-between.

- **Crevice tool**
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**dyson digital slim**

The cordless vacuum cleaner that doesn’t lose suction.

- **Powered by Dyson digital motor**
  - Up to 3 times faster than conventional motors. The most power-efficient cordless vacuum cleaner.

- **Radix Cyclone™ technology**
  - Patented technology that doesn’t lose suction as you vacuum.

- **No loss of suction**
  - Patented Radix Cyclone™ technology and fade-free battery power for high constant suction.

- **Balanced for floor to ceiling cleaning**
  - Centre of gravity located towards the grip for easy handling up top, down below and in-between.

- **Detachable long-reach wand**
  - Lightweight aluminium wand reaches up, down bottom and in-between.

- **Docking station**
  - Recharges and stores the machine and 2 attachments when not in use.

- **Remote charging**
  - Battery can be recharged away from the machine and the docking station.

- **15 minutes**
  - Run time
  - Up to 15 minutes of high constant suction.
  - (13 minutes with motorised floor tool/s attached)

- **Boost mode**
  - Push button to select 6 minutes of high suction for more difficult tasks.

- **Lithium-ion battery**
  - Imposed energy density for a longer run time. Releases charge evenly for high constant suction.

- **Hygienic one-touch bin emptying**
  - Just push the button, no need to touch the dirt.

- **Pivots for easier steering**
  - Cleaner head pivots 180° without losing contact with the floor. No more awkward moves.

- **Carbon fibre filaments**
  - Anti-static carbon fibre filaments clean hard floors. Rotating nylon bristles remove dirt from carpets.

- **Mini motorised tool**
  - Removes pet hair and dirt from carpets and upholstery in the home and car.

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  - Lightweight aluminium wand reaches up, down bottom and in-between.

- **Docking station**
  - Recharges and stores the machine and 2 attachments when not in use.

- **Remote charging**
  - Battery can be recharged away from the machine and the docking station.
The most powerful handheld

**Dyson digital motor**
More powerful, using less energy than conventional motors. Creates the most power-efficient handheld.

**Hygienic one-touch bin emptying**
Just push the button, no need to touch the dirt.

**Boost mode**
Push button to select 6 minutes of high suction for more difficult tasks.

**Up to 3 times faster recharging**
Lithium-ion battery technology – recharges up to 3 times faster than others.

**Clear bin**
Made from tough polycarbonate. Lets you see when it needs emptying.

**Tough construction**
Made from the strongest materials available, selected for their durability and lightweight properties.

**Direct charging**
Charger plugs directly into the battery – doesn’t have to be attached to the machine.

**Lightweight and ergonomic**
Balanced weight distribution for easy handling.

**LED battery indicator**
Indicates battery charge level and diagnostic status.

**Radix Cyclone™ technology**
Patented Dyson technology that doesn’t lose suction as you vacuum.

**Run time**
Up to 15 minutes of high constant suction. (13 minutes with motorised floor tool attached).

**DC34 Animal only**

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**DC34 animal**

High performance spot cleaning on carpets and upholstery in the home and car.

**Mini motorised tool**
Removes pet hair and dirt from carpets and upholstery in the home and car.

**Crevice tool**
For cleaning in tight gaps and narrow spaces.

**Combination accessory tool**
Nozzle converts to a brush tool for dusting.

**Crevice tool**
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**Hygienic one-touch bin emptying**
Just push the button, no need to touch the dirt.

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**15 minutes**
Up to 15 minutes of high constant suction. (13 minutes with motorised floor tool attached).

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**Dyson digital motor**
More powerful, using less energy than conventional motors. Creates the most power-efficient handheld.
The only turbine tool that doesn’t tangle.

When hair wraps around the brush bar of conventional turbine tools, it slows them down or stops them working.

The Mini tangle-free turbine tool uses counter-rotating heads with brushes to remove hair and dirt – without tangling.

Accessories

Dyson engineers have developed a range of tools to fit your Dyson vacuum cleaner. There’s one for every kind of cleaning task.

Tangled

- **Stubborn dirt brush**
  - Ideal for cleaning mud and dried-in dirt from floors and upholstery.
  - Fits all models.
  - RRP: $29
  - Part no. 918507

- **Mattress tool**
  - Ideal for removing dirt and dust mite faeces from mattresses and upholstery.
  - Fits all models.
  - RRP: $29
  - Part no. 908940

- **Up top tool**
  - Tends to give multiple angles for cleaning hard to reach surfaces.
  - Fits all models except handhelds.
  - RRP: $49
  - Part no. 917645

- **Turbine head**
  - For high dirt and pet hair pick-up from carpets. Fits all models except DC01, DC02, DC03, DC07, DC08 and DC09.
  - RRP: $129
  - Part no. 911566

- **Tool kit**
  - Ideal for cleaning the car and around the home.
  - Includes: Stubborn dirt brush, Mattress tool and Extendable hose reaching up to 1.1m.
  - Fits all cordless models.
  - RRP: $139
  - Part no. 908909

- **Car cleaning kit**
  - Three tools for a spotless car interior. Fits all models from DC19 onwards except DC24 and cordless models.
  - RRP: $139
  - Part no. 908909

Tangle-free

- **Soft dusting brush**
  - Ideal for cleaning blinds and dusting around the home.
  - Fits all models.
  - RRP: $49
  - Part no. 908877

- **Flexi crevice tool**
  - Extends and flexes into awkward gaps in the home or the car.
  - Fits all models.
  - RRP: $49
  - Part no. 908032

- **Flat Out™ head**
  - Super-low profile for easier cleaning under low furniture.
  - Fits all models except cordless models.
  - RRP: $49
  - Part no. 914606

- **Swivel hard floor tool**
  - Ideal for pick-up on hard floors.
  - Fits all models except DC01, DC21 Motorhead, DC23 Motorhead and cordless models.
  - RRP: $59
  - Part no. 920018

- **Mini tangle-free turbine tool#**
  - Ideal for picking up hair from stairs and upholstery.
  - Fits all models from DC19 onwards except DC24 and cordless models.
  - RRP: $89
  - Part no. 925067

- **Groom tool**
  - Self cleans. Mess-free vacuum assisted dog grooming.
  - Fits all models except DC01 and cordless models. (If you have a barrel motorhead model please contact Dyson Customer Care.)
  - RRP: $89
  - Part no. 921000

- **Car cleaning kit#**
  - Three tools for a spotless car interior. Fits all models from DC19 onwards except DC24 and cordless models.
  - RRP: $139
  - Part no. 908909

- **Flexible neck**
  - Extends and flexes into awkward gaps in the home or the car.
  - Fits all models.
  - RRP: $49
  - Part no. 908032

- **Tool kit**
  - Ideal for cleaning the car and around the home.
  - Includes: Stubborn dirt brush, Mattress tool and Extendable hose reaching up to 1.1m.
  - Fits all cordless models.
  - RRP: $139
  - Part no. 908909

- **Car cleaning kit**
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- **Up top tool**
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Dyson’s recommended retail prices correct as at March 2013 but subject to change. Accessory colours may vary from pictures shown.

#Available from May 2013 onwards.
**All Dyson vacuum cleaners feature:**
- No loss of suction as you vacuum
- Dyson’s patented cyclone technology
- Captures allergens, expels cleaner air
- No ongoing costs - lifetime filters
- Suitable for all floor types
- 2 year guarantee
- 7 days a week Helpline 1800 239 766

### Product code
- 15425-01
- 22412-01
- 22411-01
- 22410-01
- 21960-01
- 25453-01

### Main floor tool

<table>
<thead>
<tr>
<th>Product Code</th>
<th>DC 50</th>
<th>DC 52</th>
<th>DC 54</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
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</tr>
<tr>
<td>DC 54</td>
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<td>multi floor</td>
</tr>
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<td>DC 55</td>
<td>animal</td>
<td>allergy</td>
<td>multi floor</td>
</tr>
<tr>
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</tr>
<tr>
<td>DC 57</td>
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### Additional floor tool/s

<table>
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<tbody>
<tr>
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<td>Dual mode</td>
<td>Dual mode</td>
</tr>
<tr>
<td>DC 52</td>
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</tr>
<tr>
<td>DC 54</td>
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### Accessory tools

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<tbody>
<tr>
<td>DC 50</td>
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<td>Brush bar control at the handle</td>
<td>Brush bar control at the handle</td>
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<td>DC 52</td>
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</tr>
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<td>Brush bar control at the handle</td>
<td>Brush bar control at the handle</td>
<td>Brush bar control at the handle</td>
</tr>
</tbody>
</table>

### What will you be using your vacuum cleaner for?

- **Main clean of your home**
- **Small – a studio or one bedroom flat**
- **Medium – a villa or apartment**
- **Large – a family home**
- **A vacuum suitable for carpets and hard floors**
- **If you have a dog or cat, what pet hair pick-up do you require?**
- **A quick tidy up in-between your main clean**
- **Spot cleaning**

### What size home do you have?

- **Large – a family home**
- **Medium – a villa or apartment**
- **Small – a studio or one bedroom flat**

### What performance do you need from your vacuum cleaner?

- **High performance on carpets**
- **High performance on hard floors and tiles**
- **A vacuum suitable for carpets and hard floors**

### If you have a dog or cat, what pet hair pick-up do you require?

- **Best pet hair pick-up from carpets**
- **Improved pet hair removal from upholstery**

### Ease of use

- **Ball™ technology - easy to manoeuvre**
- **High reach cleaning**
- **Hyalgenic bin emptying**

### ERP**

<table>
<thead>
<tr>
<th>Product Code</th>
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### Dual power mode for cordless models

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<tr>
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### High constant suction

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<th>DC 52</th>
<th>DC 54</th>
</tr>
</thead>
<tbody>
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<tr>
<td>DC 54</td>
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</tbody>
</table>

### High constant suction with motorised head/s

<table>
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<th>DC 52</th>
<th>DC 54</th>
</tr>
</thead>
<tbody>
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</tr>
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### MAX power for more difficult tasks

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</thead>
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<tr>
<td>DC 54</td>
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<td>6 minutes</td>
<td>6 minutes</td>
</tr>
</tbody>
</table>

*Available from April 2013 onwards.

**Dyson’s recommended retail prices correct as at March 2013 but subject to change.
Dyson is committed to the highest standard of customer service. Every Dyson vacuum cleaner comes with a 2 year parts and labour guarantee. In the unlikely event of there being a problem, Dyson customer service centre will collect, repair and return the machine anywhere in Australia. They don’t just solve problems though. You can get cleaning tips, advice about Dyson accessories or find out about new technology from Dyson.