

Introducing the most powerful handheld that doesn't lose suction.



The new DC31 and DC31 Animal are powered by the Dyson digital motor.
Three times faster. The most power-efficient.

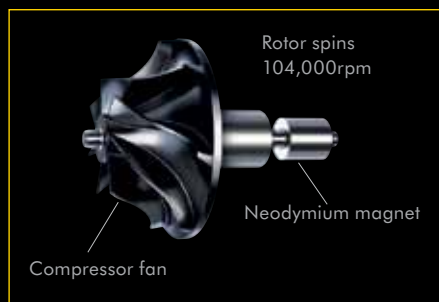
Dyson proves no loss of suction using a test method based on the IEC 60312 Cl 2.9 test standard.

dyson

The most powerful handheld that doesn't lose suction.

www.dyson.com

Every Dyson handheld has patented Root Cyclone™ technology for no loss of suction. DC31 also has a dual power mode – giving more run time for larger jobs or higher suction for stubborn dirt.



2 year warranty
Parts and labor.

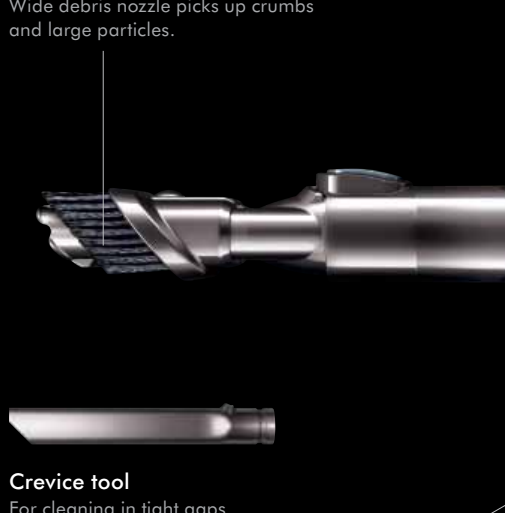


Combination accessory tool
Wide debris nozzle picks up crumbs and large particles.

Root Cyclone™ technology
Patented technology that doesn't lose suction power as you vacuum.

Dyson digital motor
3 times faster. The most power-efficient.

LED battery indicator
Flashes when there's only one minute of power left.



Dual power mode
10 minutes of high constant suction or 6 minutes with 70% higher suction.

Lightweight and ergonomic
Only 2.9lbs with balanced weight distribution, for easy handling.



Crevice tool
For cleaning in tight gaps and narrow spaces.

22.2V lithium-ion battery
Releases charge evenly with no drop-off. Recharges up to three times faster than others.



Hygienic bin emptying
Just push the button to empty.



Direct charging
Charger plugs directly into the battery, attached or separate to the machine.



**DC
31**

**The most powerful handheld.
With dual power mode for more
run time or higher suction.**

- 10 minutes of high constant suction, or 6 minutes with 70% higher suction
- Dyson digital motor
- No loss of suction
- Fade-free lithium ion battery
- Hygienic bin emptying
- Lightweight – only 2.9lbs

\$219.99



**DC
31 animal**

**The most powerful handheld.
With dual power mode for more
run time or higher suction.**

**Powerful motorized brush bar
for pet hair pick-up.**

- Pivoting head for constant contact with surfaces
- 10 minutes of high constant suction, or 6 minutes with 70% higher suction
- Dyson digital motor
- No loss of suction
- Fade-free lithium ion battery
- Hygienic bin emptying
- Weight – 3.33lbs

\$269.99

Available online at Dyson.com 08/25/09

And early September onward at these retailers*: Best Buy (mid October), Home Depot (online only), Lowes (online from September), Target (mid October), Fry's Electronics

*Selected stores and select retailer web sites.

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