dyson air multiplier
No blades. No buffeting.

Easy to clean, safe, environmental control.
Understanding personal comfort

An individual’s personal comfort is affected by environmental factors such as air temperature, humidity and velocity. In turn this can affect people’s work performance, relaxation and health.

In typical interior environments around 40% of occupants could be experiencing low personal comfort. Even in temperature-controlled environments some people will feel “too hot” or “too cold.”

Air conditioning cannot solve this problem because it’s designed to regulate the temperature of open spaces. Adjusting settings may create discomfort for others, and opening windows compromises the effectiveness of air conditioning.

Using the Dyson Air Multiplier™ fan as well as central air conditioning allows individuals to customize their own personal comfort.

The problem with conventional fans

**Limited settings**
They only have three or four settings – and one of those is ‘off.’ You wish you could adjust it a little, precisely matching the airflow to your needs.

**Awkward to adjust**
They are top heavy and awkward to adjust. This can lead to conventional fans pointing in the wrong direction.

**Blades cause buffeting**
The blades cause unpleasant buffeting because they chop the air before it hits you.

**Awkward to clean**
They are complicated to dismantle and clean, often needing a screwdriver.

**Fast spinning blades**
The fast spinning blades have to be guarded by a safety grille.
Conventional fans

- **Fast-spinning blades**: Conventional fans have fast-spinning blades that have to be guarded by a safety grille.
- **Limited settings**: Conventional fans only have three or four settings and one of those is ‘off.’
- **Awkward to adjust**: Conventional fans are top heavy and awkward to adjust.
- **Awkward to clean**: Conventional fans are complicated to dismantle and keep clean.

The Dyson Air Multiplier™ fan

- **Safe**: The Dyson Air Multiplier™ fan has no blades. It’s safe.
- **Dimmer-switch**: The Dyson Air Multiplier™ fan has dimmer-switch control to precisely adjust airflow power.
- **Touch-tilt**: The Dyson Air Multiplier™ fan pivots on its own center of gravity, staying put without clamping.
- **Easy to clean**: The Dyson Air Multiplier™ fan is easy to keep clean. Just wipe with a cloth.*

*For approved cleaning solutions
email airmultiplier@dyson.com
Blades cause buffeting
The blades on conventional fans cause unpleasant buffeting because they chop the air before it hits you.

No blades. No buffeting.
Air Multiplier™ technology amplifies surrounding air, giving an uninterrupted stream of smooth air.
How it works

Air Multiplier™ technology
Air is accelerated through an annular aperture. This creates a jet of air that passes over an airfoil-shaped ramp, channelling its direction. Surrounding air is drawn into the airflow, amplifying it 15 times (this is called inducement and entrainment).
“At Harvard, we are using a number of the Dyson Air Multiplier™ fans to keep students comfortable during lectures where traditional air conditioning is not practical.”

Stuart McNeil
Building Manager, Physics Department
Harvard University

“We put a Dyson Air Multiplier™ in one of our offices that no one wanted to use because it was stuffy. Now we can’t get people out the office! It gives us the flexibility to adjust the temperature for individual needs and looks amazing, everyone loves it.”

Andrew Hartshorn
Marketing Director
PepsiCo

“The Dyson Air Multiplier™ is well designed, sleek and quiet while still producing a large amount of clean air.”

Nathan M. McCormick
LEED AP BD+C
Harley Ellis Devereaux

“Our guests love the flexibility of being able to control their personal comfort when staying with us. The Dyson Air Multiplier™ also suits our modern décor and offers our guests something exciting and different.”

Maureen M. Maloney
Sales Manager
Dana Hotel and Spa
AM01 table fan
For table top personal cooling.

SPECIFICATION

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**Safe**
No fast-spinning blades.

**Easy to clean**
No awkward grilles or blades.

**Dimmer-switch control**
Precisely adjusts airflow power.

**Touch-tilt**
Pivots on its own center of gravity, staying put without clamping.

**Air Multiplier™ technology**
An annular jet draws in surrounding air, amplifying it 15 times.

**Mixed flow impeller**
A combination of the technologies used in turbocchargers and jet engines generates powerful airflow.

**Brushless motor**
Energy-efficient. Variable power rather than the limited settings on conventional motors.

**Air inlet**
Up to 57 cubic feet of air drawn in per minute, generating primary airflow.

**On/off control**
LED for use in the dark.

**Airflow control**
Dimmer-switch control. Precisely adjusts airflow power.

**Oscillation control**
Independent motor drives smooth 90° oscillation.

**2 year warranty**
Parts and labor.
AM02 tower fan
A room fan that fits into restricted spaces with a reach of 19 feet.

- Safe
  No fast-spinning blades.

- Easy to clean
  No awkward grilles or blades.

- Variable airflow control
  Push button to quickly adjust airflow power.

Air Multiplier™ technology
An annular jet draws in surrounding air, amplifying it 16 times.

- Mixed flow impeller
  A combination of the technologies used in turbochargers and jet engines generates powerful airflow.

- Brushless motor
  Energy-efficient. Variable power rather than the limited settings on conventional motors.

- Air inlet
  Up to 76 cubic feet of air drawn in per minute, generating primary airflow.

- Remote control
  On/off control
  Variable airflow control
  Push button to quickly adjust airflow power.
  Oscillation control
  Independent motor drives smooth oscillation.
  Magnetic location
  Curved and magnetized to store neatly on the machine.

- Safe
  No fast-spinning blades.

- Easy to clean
  No awkward grilles or blades.

- Easy to assemble
  No tools required.

- Low center of gravity
  Heaviest components positioned low for improved stability.

SPECIFICATION

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AM03 pedestal fan
The Dyson fan with the highest airflow and velocity providing airflow to large spaces with a reach of 19 feet.

**Specifications**

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**Features and Benefits**

**Safe**
No fast-spinning blades.

**Easy to clean**
No awkward grilles or blades.

**Easy height adjust**
Lift and lower with one hand. No clamping needed.

**Easy to tilt**
Stays put without clamping.

**Easy to assemble**
No tools required.

**Variable airflow control**
Push button to quickly adjust airflow power.

**Remote control**
On/off control
Variable airflow control
Oscillation control
Magnetic location

**Air Multiplier™ technology**
An annular jet draws in surrounding air, amplifying it 18 times.

**1mm annular aperture**
Air is forced out to create the annular jet.

**7° airfoil-shaped ramp**
Generates maximum airflow velocity and volume.

**Mixed flow impeller**
A combination of the technologies used in turbochargers and jet engines generates powerful airflow.

**Brushless motor**
Energy-efficient. Variable power rather than the limited settings on conventional motors.

**Air inlet**
Up to 70 cubic feet of air drawn in per minute, generating primary airflow.

**Low center of gravity**
Heaviest components positioned low for improved stability.

**2 year warranty**
Parts and labor.
For more information or to find out how to buy:

Call: 1-888-397-6622
Email: airmultiplier@dyson.com
Visit: www.dyson.com/fans

2 year warranty