

# dyson

The cleaner that doesn't lose suction.





"As engineers, we have to see beyond existing technology and ask 'is there a better way?' That's really what Dyson is all about – new thinking to solve everyday problems.

I invented Dyson cyclone technology in the same way. I knew there had to be an alternative to the old, clogged technology. Some 5,127 prototypes later, I had it.

More recently we've been looking at the fixed wheels under conventional cleaners. All uprights have them, but they don't steer. That seemed somewhat ridiculous to us since they need to move around things. So we set to work...

The answer was the ball.  
It turns almost effortlessly  
on a sixpence."

*James Dyson*

JAMES DYSON

Inventor of cyclone vacuum technology

**Dyson machines endure  
550 different physical tests.**  
Switched on/off 20,000 times.  
Pushed 1,357,168 metres.  
Hoses kinked 7,280 times.  
Bin opened 1,560 times.

Dyson vacuum cleaners are made using the strongest materials available – in fact the same materials as used in crash helmets and riot shields. They have to be tough and durable to endure over 550 tests during development.

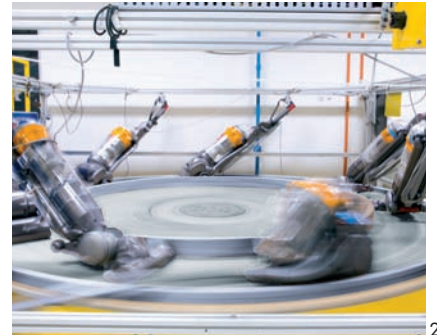
One of them – called the tumble test – shakes and rattles components in a steel box for days. Another repeatedly slams cleaner heads into a steel table leg at 30km/h. And a robot arm pushes machines back and forth, back and forth for the equivalent of 21 years.

It's why a Dyson vacuum cleaner works properly. It's also why all uprights and cylinders come with a 5 year parts and labour guarantee.

1. This test turns the switch on and off and on and off 20,000 times.
2. The turntable rig pushes Dyson vacuum cleaners over 1,357,168 metres.
3. The hose collapse rig squashes and kinks Dyson hoses 7,280 times.
4. The bin test rig opens and shuts the bin 1,560 times.



1



2



3



4

# Only clean air

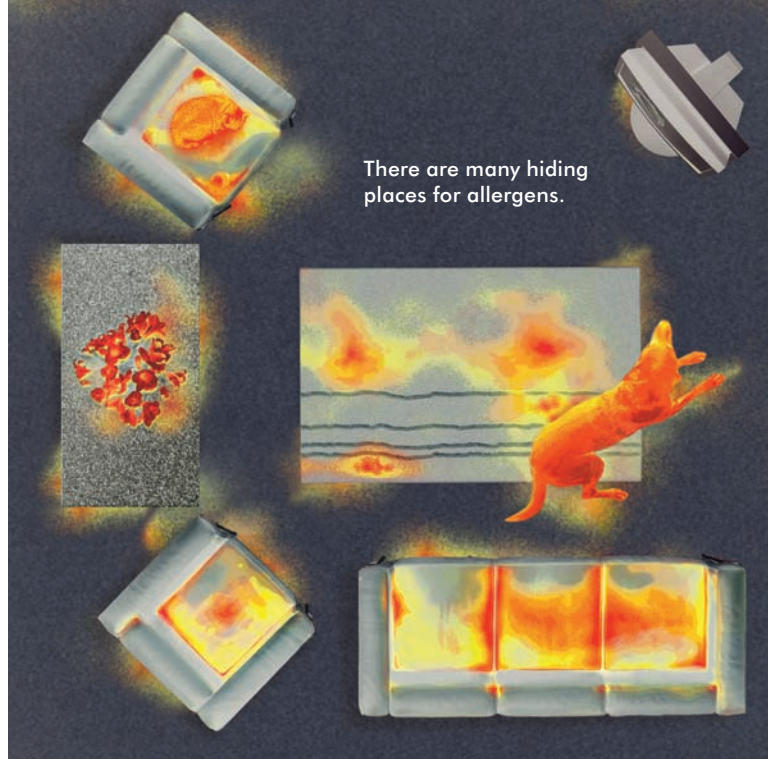
One in three people suffer from allergies. Most are triggered by common household allergens like pollen, pet dander and mould. Because of their microscopic size, they can be difficult to remove effectively from the home.

Dyson machines use powerful Root Cyclone™ technology to capture more microscopic allergens than other cyclones. And, unlike others, they keep hold of it too.

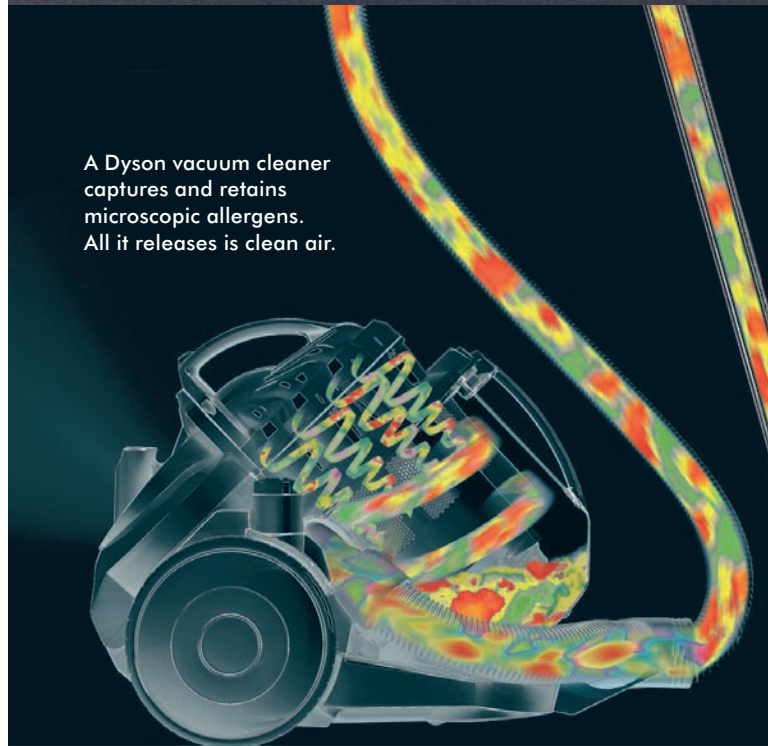
That's why the air expelled by a Dyson vacuum cleaner contains up to 150 times less bacteria and mould than the air you breathe.

Some Dyson machines combine Root Cyclone™ technology with a core separator, so they're even more efficient at capturing microscopic dust – even as small as 0.5 microns. That's 200 times smaller than a full stop.

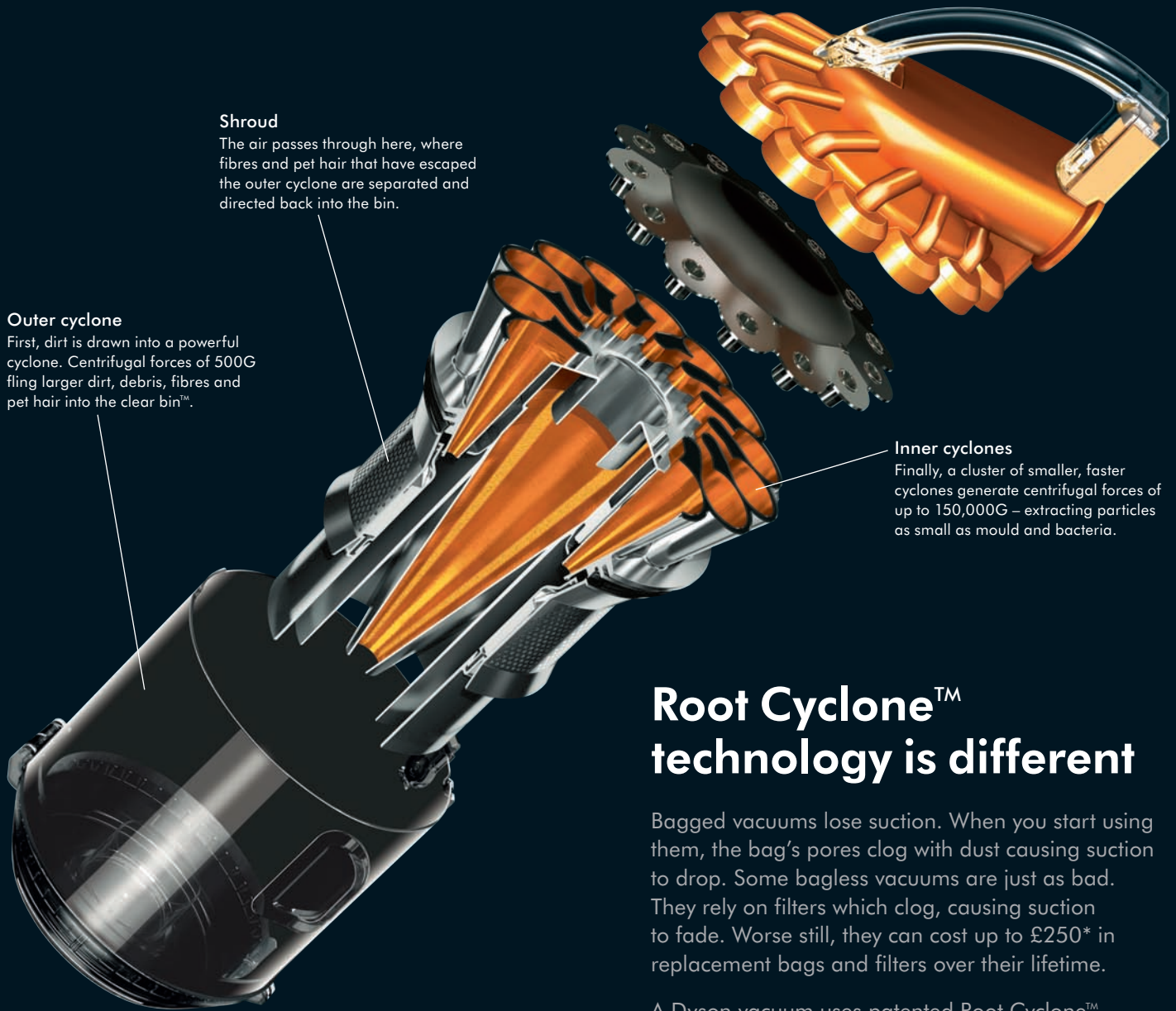
Dyson vacuum cleaners are so efficient at capturing microscopic dirt that every upright and cylinder is approved by the **British Allergy Foundation**.



There are many hiding places for allergens.



A Dyson vacuum cleaner captures and retains microscopic allergens. All it releases is clean air.



#### Shroud

The air passes through here, where fibres and pet hair that have escaped the outer cyclone are separated and directed back into the bin.

#### Outer cyclone

First, dirt is drawn into a powerful cyclone. Centrifugal forces of 500G fling larger dirt, debris, fibres and pet hair into the clear bin™.

#### Inner cyclones

Finally, a cluster of smaller, faster cyclones generate centrifugal forces of up to 150,000G – extracting particles as small as mould and bacteria.

## Root Cyclone™ technology is different

Bagged vacuums lose suction. When you start using them, the bag's pores clog with dust causing suction to drop. Some bagless vacuums are just as bad. They rely on filters which clog, causing suction to fade. Worse still, they can cost up to £250\* in replacement bags and filters over their lifetime.

A Dyson vacuum uses patented Root Cyclone™ technology that doesn't lose suction. That's one of the reasons why it picks up more dirt from your home. A Dyson cleaner has washable filters and there are no replacement bags to buy so there are no extra costs.

\*Premium manufacturers with model lifespan of 12 years and an approx usage of 10 bags and one HEPA filter per year.

# Dyson uprights



Approved by the British Allergy Foundation.

## All Dyson uprights have:

### No loss of suction

A Dyson vacuum cleaner doesn't lose suction power as you vacuum.

### No extra costs

Washable filters and no replacement bags to buy. And no landfill either.

### Clean expelled air

Dyson uprights and cylinders are recommended by the British Allergy Foundation.

### Award winning customer service

Advice and support 7am – 10pm, 7 days a week.

### 5 year guarantee

Made from the strongest materials available. All parts and labour covered for five years.



DC  
24



DC  
25



DC  
18



DC  
14



DC  
07

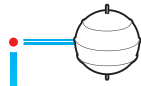
# dyson ball

**DC  
24**

Concentrated technology. Picks up as much as a full-size Dyson upright.



Fixed wheels can only go in straight lines.



A ball can turn on a sixpence.



## all floors

For all floor types

### Brush control

Brush bar turns off to protect delicate rugs and floors.

### HEPA

Clean expelled air. Ideal for allergy sufferers.

### Reversible wand

The wand reverses to give a 2.6m stretch for stairs and high-reach cleaning.



### Ultra-lightweight and compact

Our lightest upright machine – weighs only 5.4kg. What's more, the handle compresses so you can store it in small spaces.

### 5 year guarantee

Parts and labour guaranteed.



### Fingertip brush control

Turn brush bar on and off at the touch of a button.

### Hygienic and quick to empty

Just push the button at the top of the cyclone pack and the dust empties from the bottom.

### Root Cyclone™ technology

Patented technology that doesn't lose suction power as you vacuum.

### Ball™ technology

Steers smoothly with a turn of the wrist.

### Motorised brush bar

Powerful bristles remove dirt and pet hair from carpets.

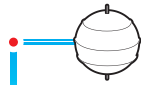
# dyson ball

**DC  
25**

No wheels. No more awkward moves.



Fixed wheels can only go in straight lines.



A ball can turn on a sixpence.



## all floors

For all floor types

### Brush control

Brush bar turns off to protect delicate rugs and floors.

### HEPA

Clean expelled air. Ideal for allergy sufferers.



## animal

Powerful all-round pet hair removal

### Brush control

Brush bar turns off to protect delicate rugs and floors.

### HEPA

Clean expelled air. Ideal for allergy sufferers.

### Mini turbine head

Cleans pet hair and dirt from confined spaces.



### Quick-draw Telescope Reach™ wand

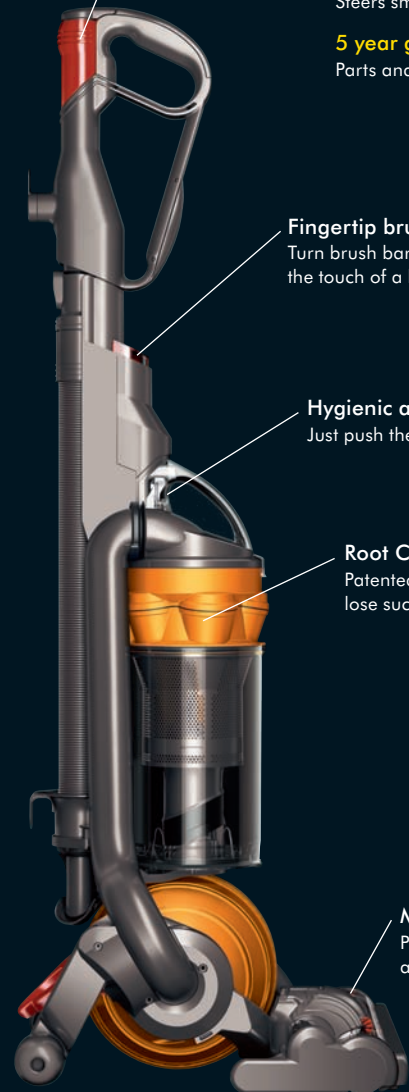
Single action wand with instant 4.5m reach for stairs and high-reach cleaning.

### Ball™ technology

Steers smoothly with a turn of the wrist.

### 5 year guarantee

Parts and labour guaranteed.



### Fingertip brush control

Turn brush bar on and off at the touch of a button.

### Hygienic and quick to empty

Just push the button to release the dirt.

### Root Cyclone™ technology

Patented technology that doesn't lose suction power as you vacuum.

### Lightweight

Only 7.45kg.

### Motorised brush bar

Powerful bristles remove dirt and pet hair from carpets.



# dyson slim

**DC  
18**

Lightweight and easy to manoeuvre.



## all floors

For all floor types

### Brush control

Brush bar turns off to protect delicate rugs and floors.



## allergy

HEPA filtration. Cleaner expelled air

### Brush control

Brush bar turns off to protect delicate rugs and floors.

### HEPA + Bactisafe™ screen

Clean expelled air. Ideal for allergy sufferers.



### Telescope Reach™ wand

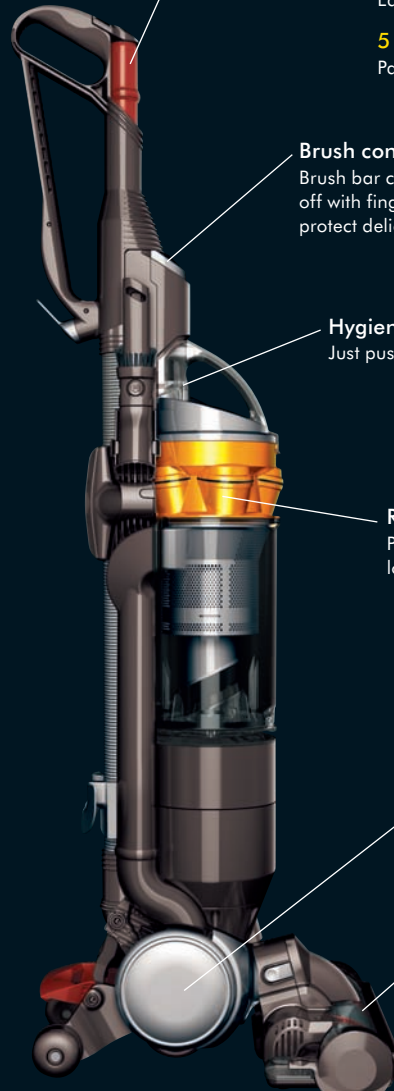
Wand and hose extend for high reach and stair cleaning while the vacuum remains upright and stable.

### Lightweight

Easy to carry. Weighs only 6.7kg.

### 5 year guarantee

Parts and labour guaranteed.



### Brush control

Brush bar can be turned off with fingertip controls to protect delicate flooring.

### Hygienic and quick to empty

Just push the button to release the dirt.

### Root Cyclone™ technology

Patented technology that doesn't lose suction power as you vacuum.

### Flexible steering

Steers smoothly with a turn of the wrist.

### Motorised brush bar

Powerful bristles remove dirt and pet hair from carpets.

**DC  
14**

No parts to assemble to reach high places.



## origin

For carpeted homes



## all floors

For all floor types

### Brush control

Brush bar turns off to protect delicate rugs and floors.



## allergy

HEPA filtration. Cleaner expelled air

### Brush control

Brush bar turns off to protect delicate rugs and floors.

### HEPA + Bactisafe™ screen

Clean expelled air. Ideal for allergy sufferers.



## animal

Powerful all-round pet hair removal

### Brush control

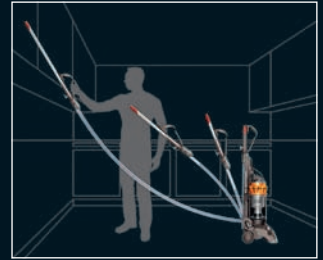
Brush bar turns off to protect delicate rugs and floors.

### HEPA + Bactisafe™ screen

Clean expelled air. Ideal for allergy sufferers.

### Mini turbine head

Cleans pet hair and dirt from confined spaces.

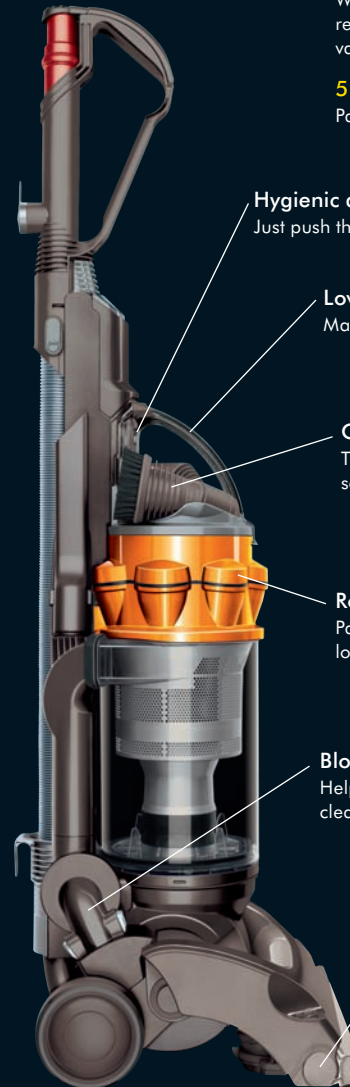


### Telescope Reach™ wand

Wand and hose extend for high reach and stair cleaning while the vacuum remains upright and stable.

### 5 year guarantee

Parts and labour guaranteed.



### Hygienic and quick to empty

Just push the button to release the dirt.

### Lowered handle

Makes the machine easier to carry.

### On-machine tool storage

Tools store securely on the machine so they are always on hand.

### Root Cyclone™ technology

Patented technology that doesn't lose suction power as you vacuum.

### Blockage inspection ports

Helps you quickly locate and clear blockages.

### Auto carpet height adjustment

Maintains perfect contact with the floor, with no awkward dials to adjust.

**DC**  
**07**

The upright that doesn't lose suction.



**origin**

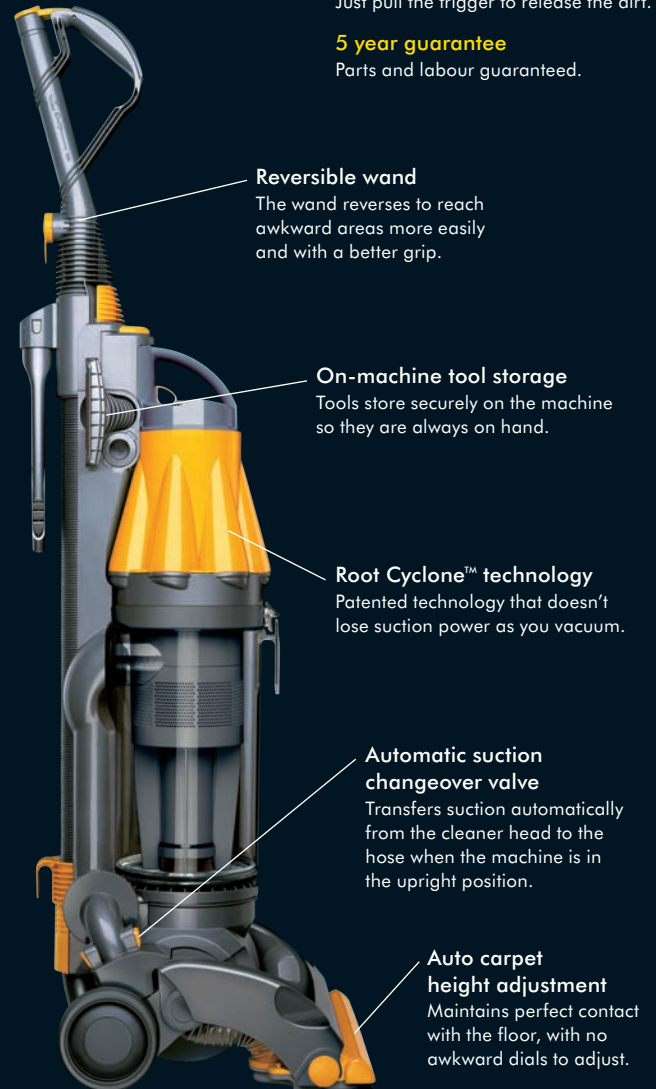
The original upright with  
Root Cyclone™ technology

**No extra costs**  
Washable filters and  
no bags to buy.



**Hygienic and quick to empty**  
Just pull the trigger to release the dirt.

**5 year guarantee**  
Parts and labour guaranteed.



# Dyson cylinders



Approved by the British Allergy Foundation.

## All Dyson cylinders have:

### No loss of suction

A Dyson vacuum cleaner doesn't lose suction power as you vacuum.

### No extra costs

Washable filters and no replacement bags to buy. And no landfill either.

### Clean expelled air

Dyson uprights and cylinders are recommended by the British Allergy Foundation.

### Award winning customer service

Advice and support 7am – 10pm, 7 days a week.

### 5 year guarantee

Made from the strongest materials available. All parts and labour covered for five years.



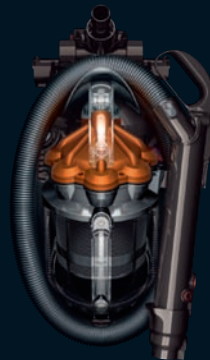
DC  
22



DC  
23



DC  
21



DC  
20



DC  
19

# dyson baby

DC  
22

Concentrated technology.



## allergy

HEPA filtration. Clean expelled air

### Mini Flat Out™ head

Articulates for effective pick-up under low furniture.

### HEPA

Clean expelled air. Ideal for allergy sufferers.



## animal

Powerful all-round pet hair removal

### Turbine head

For better pick-up on all floor types.

### HEPA

Clean expelled air. Ideal for allergy sufferers.

### Mini turbine head

Cleans pet hair and dirt from confined spaces.

### Hard floor tool

Improved pick-up on hard floors with no marking or scratching.



### Mini Flat Out™ head

Articulates for effective pick-up under low furniture and household appliances.



1/3 smaller than a full-size  
Dyson cylinder

### 5 year guarantee

Parts and labour guaranteed.

### Convenient tool storage

Brush, crevice & stair tools store on the wand so they are always on hand.

### Telescope Wrap™ system

Hose and wand compress and wrap for easier storage.

### Hygienic and quick to empty

Just push the button to release the dirt.

### root cyclone technology + core separa

Doesn't lose suction and captures more microscopic dust than any other cyclone.



### No extra costs

Washable filters and no bags to buy.

### Ultra-lightweight and compact

Made from ABS and polycarbonate materials used to manufacture crash helmets.

# dyson stowaway

**DC  
23**

Captures more microscopic dust than any other cyclone technology.



## allergy

HEPA filtration. Clean expelled air

### HEPA

Clean expelled air. Ideal for allergy sufferers.



## animal

Powerful all-round pet hair removal

### Turbine head

For better pick-up on all floor types.

### HEPA

Clean expelled air. Ideal for allergy sufferers.

### Mini turbine head

Cleans pet hair and dirt from confined spaces.

### Hard floor tool

Improved pick-up on hard floors with no marking or scratching.



### Contact Head™ tool

Articulates to maintain constant floor contact, even when pulling back. Low profile lets you clean under low furniture.



### root cyclone technology + core separa

Doesn't lose suction and captures more microscopic dust than any other cyclone.

Sits on stairs whilst you clean them

### 5 year guarantee

Parts and labour guaranteed.

### Telescope Wrap™ system

Hose and wand compress and wrap for easier storage.

### On-board tool storage

Brush, crevice & stair tools store on the machine so they are always on hand.

### Hygienic and quick to empty

Just push the button to release the dirt.



### No extra costs

Washable filters and no bags to buy.

### Lightweight and durable

Made from ABS and polycarbonate materials used to manufacture crash helmets.

# dyson motorhead

DC  
21

Picks up more dirt. Easier to steer.



## motorhead

Best all round pick-up in use

### Motorised brush head

Powerful bristles remove pet hair and dirt from carpets.

### HEPA + Bactisafe™ screen

Clean expelled air. Ideal for allergy sufferers.

### Hard floor tool

Improved pick-up on hard floors with no marking or scratching.



### Motorised brush head

Powerful bristles remove dirt and pet hair from carpets.



### Telescope Wrap™ system

Hose and wand compress and wrap for easier storage.

### 5 year guarantee

Parts and labour guaranteed.

### Foot control

To turn brush bar on and off.

### On-machine tool storage

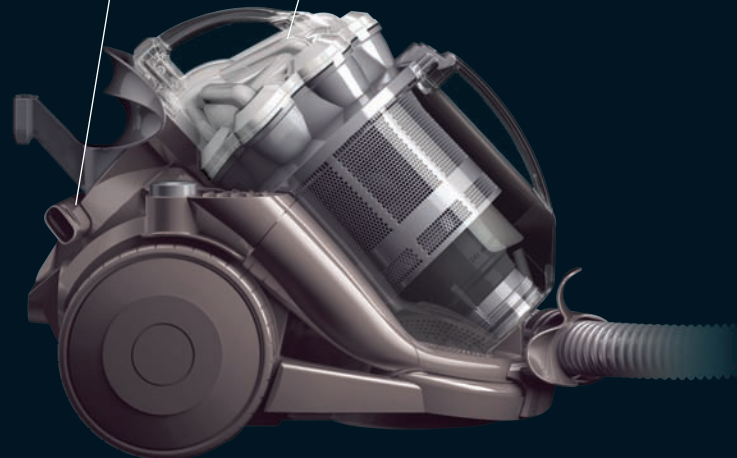
Tools store securely on the machine so they are always on hand.

### Suction release trigger

Reduces suction so you can clean curtains, upholstery or rugs without them sticking to the cleaner.

### Root Cyclone™ technology

Patented technology that doesn't lose suction power as you vacuum.



### No extra costs

Washable filters and no bags to buy.

### Flexible steering

Steers smoothly with a turn of the wrist.

# dyson stowaway

DC  
20

Wraps for easy carrying and storage.



## allergy

HEPA filtration. Clean expelled air

### HEPA + Bactisafe™ screen

Clean expelled air. Ideal for allergy sufferers.



## animal

Powerful all-round pet hair removal

### Turbine head

For better pick-up on all floor types.

### HEPA + Bactisafe™ screen

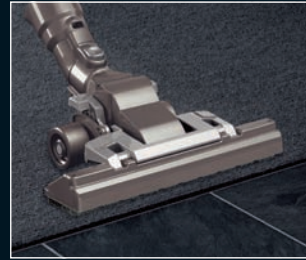
Clean expelled air. Ideal for allergy sufferers.

### Mini turbine head

Cleans pet hair and dirt from confined spaces.

### Hard floor tool

Improved pick-up on hard floors with no marking or scratching.



### Contact Head™ tool

Articulates at the neck to maintain contact with the floor even as you pull backwards.



### Shrinks to store away

Hose and wand compress and wrap for easier storage.

### 5 year guarantee

Parts and labour guaranteed.

### On-machine tool storage

Tools store securely on the machine so they are always on hand.

### Suction release trigger

Reduces suction so you can clean curtains, upholstery or rugs without them sticking to the cleaner.

### Root Cyclone™ technology

Patented technology that doesn't lose suction power as you vacuum.



### No extra costs

Washable filters and no bags to buy.

### Tough, durable construction

Made from the strongest materials available to withstand bumps and bashes.



**DC  
19**

The cylinder that doesn't lose suction.



**origin**  
The Root Cyclone™ technology  
cylinder cleaner



**Flat Out™ head**

Articulates for effective pick-up  
under low furniture and  
household appliances.

**5 year guarantee**

Parts and labour guaranteed.

**Adjustable wand**

The lightweight extension tube  
adjusts to the length you want.

**No extra costs**

Washable filters and  
no bags to buy.

**Root Cyclone™ technology**

Patented technology that  
doesn't lose suction power  
as you vacuum.

**Cleaner expelled air**

Releases air that contains up to  
150 times less mould spores and  
bacteria than the air you breathe.

**Suction release trigger**

Reduces suction so you can  
clean curtains, upholstery or  
rugs without them sticking to  
the cleaner.



**On-machine tool storage**

Tools store securely on the  
machine so they are always  
on hand.

# Dyson handhelds

**DC  
16**

## Twice the suction power of other handhelds

Other handhelds quickly clog and lose suction. Not DC16. Just like a full-size Dyson cleaner it uses Root Cyclone™ technology for constant suction between every charge.

## 2 year guarantee

Made from the strongest materials available. All parts and labour covered for two years.

## No extra costs

Lifetime filters that never need replacing – Just wash at least every three to six months.



**DC  
16**

Twice the suction power of other handhelds



### origin

For quick clean-ups



### animal

For pet hair pick-up

#### Motorised brush bar

Powerful motorised brush bar for pet hair pick-up.



#### Up to 3x faster re-charging

21.6 volt lithium ion battery technology – re-charges up to three times faster than others.



#### Accessory tools

Combination debris nozzle converts to a brush tool for soft dusting, plus extra crevice tool for cleaning in tight gaps and awkward spaces.

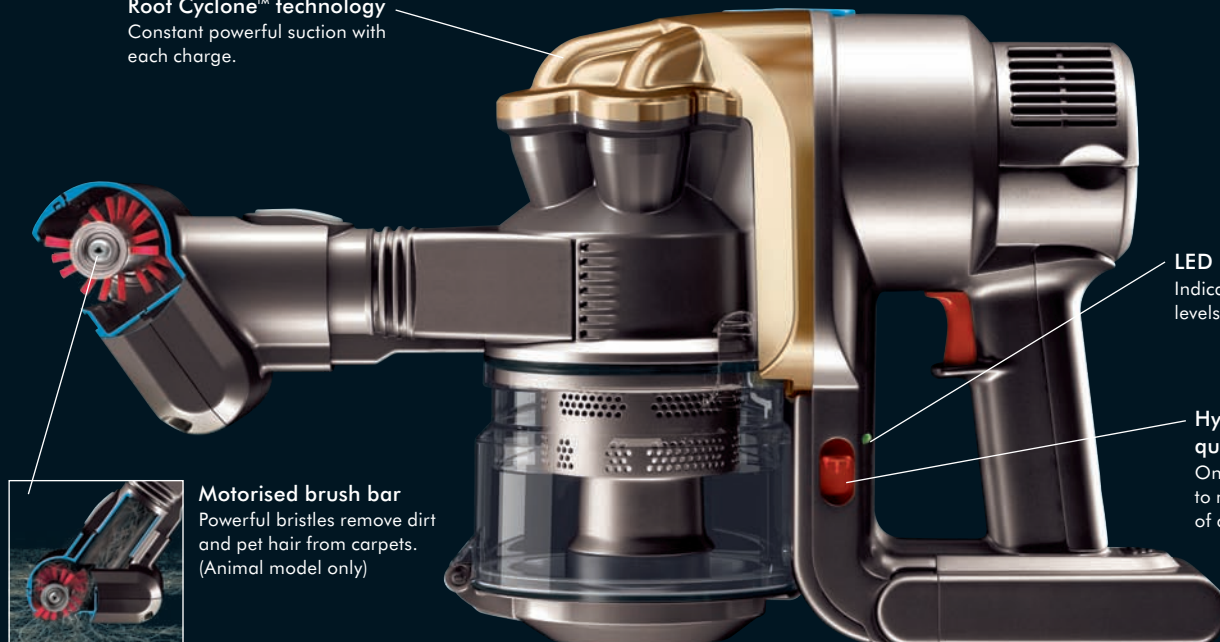
#### Durable tough construction

Made from the strongest materials available to withstand bumps and bashes.

#### Lightweight and ergonomic

Only 1.5kg with balanced weight distribution for easy handling.

**Root Cyclone™ technology**  
Constant powerful suction with each charge.



**LED battery indicator**  
Indicates battery charge levels and diagnostic status.

**Hygienic and quick to empty**  
One-touch emptying to minimise the risk of contact with dirt.

**Motorised brush bar**  
Powerful bristles remove dirt and pet hair from carpets. (Animal model only)



## Quick reference

Uprights	DC07	DC14	DC14	DC14	DC14	DC18	DC18	DC24	DC25	DC25
	origin	origin	all floors	allergy	animal	all floors	allergy	all floors	all floors	animal
Root Cyclone™ technology	•	•	•	•	•	•	•	•	•	•
No bags or filters to buy	•	•	•	•	•	•	•	•	•	•
5 year guarantee	•	•	•	•	•	•	•	•	•	•
Clean expelled air	•	•	•	•	•	•	•	•	•	•
BAF approval	•	•	•	•	•	•	•	•	•	•
Hygienic bin emptying	•	•	•	•	•	•	•	•	•	•
On-machine tool storage	•	•	•	•	•	•	•	•	•	•
Blockage inspection ports	•	•	•	•	•	•	•	•	•	•
Clear bin™	•	•	•	•	•	•	•	•	•	•
Auto carpet height adjustment	•	•	•	•	•	•	•	•	•	•
Brush control			•	•	•	•	•	•	•	•
HEPA filtration				•	•	•	•	•	•	•
13 stair reach hose		•	•	•	•	•	•	•	•	•
Telescope Reach™ wand		•	•	•	•	•				
Quick draw wand					•	•		•	•	
Steering/Ball™ technology					•	•	•	•	•	•
Lightweight					•	•	•	•	•	•
Concentrated technology							•			
Motorised brush bar					•	•	•	•	•	•
Finger tip brush control					•	•	•	•	•	•
Lowered carrying handle		•	•	•	•	•	•	•	•	•
Large debris channel		•	•	•	•					
Mini turbine head					•					•

Cylinders	DC19	DC20	DC20	DC21	DC22	DC22	DC23	DC23
	origin	allergy	animal	motorhead	allergy	animal	allergy	animal
Root Cyclone™ technology	•	•	•	•	•	•	•	•
No bags or filters to buy	•	•	•	•	•	•	•	•
5 year guarantee	•	•	•	•	•	•	•	•
Clean expelled air	•	•	•	•	•	•	•	•
BAF approval	•	•	•	•	•	•	•	•
Picks up on all floor types	•	•	•	•	•	•	•	•
Award-winning service	•	•	•	•	•	•	•	•
Hygienic bin emptying					•	•	•	•
On-machine tool storage	•	•	•	•	•	•	•	•
Clear bin™	•	•	•	•	•	•	•	•
Telescope Wrap™ system		•	•	•	•	•	•	•
HEPA filtration		•	•	•	•	•	•	•
Contact Head™ tool		•					•	
Flat Out™ head	•							
Hard floor tool			•	•		•		•
Turbine head			•	•		•		•
Motorised brush bar				•				
Lightweight					•	•		
Mini turbine head			•			•		•
Mini Flat Out™ head					•			
Core separator					•	•	•	•
Concentrated technology					•	•		
Sits on stairs					•	•	•	•

## 5 year guarantee

Every Dyson upright and cylinder has a 5 year parts and labour guarantee.



Dyson experts are also on hand everyday  
7am – 10pm, to answer your questions.

Freephone

**0800 298 0 298**

or visit

**[www.dyson.co.uk](http://www.dyson.co.uk)**