

Trade In
SAVE up to €100
when you trade in any old
vacuum cleaner, for a new

dyson



Offer available for limited period only with discount of €100 on DC32, €60 on DC22 & €50 on selection of other models while stocks last. Ask in store for details.

DYSON IRELAND NOVEMBER PROMOTION

There is a Dyson trade-in promotion in both the Republic of Ireland and Northern Ireland for the month of November 2010. Supported by a National and Regional radio campaign, consumers are invited to return their old vacuum cleaner to their local participating electrical retailer and receive up to €100 or £70 off a new Dyson.

Most electrical retailers nationwide will participate in this promotion while stocks last. This offer is not available from UK based retailers such as Argos and Currys.

TERMS & CONDITIONS.

1. Republic of Ireland. Terms & Conditions:

Promotion is open to all residents of the Republic of Ireland and valid for a limited period only, ask store staff for details. Only customers who trade in their old vacuum cleaner (any Brand) will be eligible for discounts. The retailer is responsible for discounting the Dyson vacuum cleaner to the consumer in exchange for trading in an old vacuum cleaner (any Brand)

€100 off DC32 animalpro

€60 off DC22 multi floor

€50 off all other selected Dyson Cylinders and Uprights,

This offer excludes Dyson Handheld vacuum cleaners and fans

2. Northern Ireland. Terms & Conditions:

Promotion is open to all residents of Northern Ireland and valid for a limited period only, ask store staff for details. Only customers who trade in their old vacuum cleaner (any Brand) will be eligible for discounts. The retailer is responsible for discounting the Dyson vacuum cleaner to the consumer in exchange for trading in an old vacuum cleaner (any Brand)

£70 off DC32 animalpro and DC25 animal,

£35 off all other selected Dyson Cylinders and Uprights,

This offer excludes Dyson Handheld vacuum cleaners and fans.