

Dyson Trade-In Promotion (II) 2012

Terms & Conditions ROI

Period: Starts Monday 29th October – ends Sunday 2nd December 2012

Promotion Trade-in any vacuum and get up to €100 off latest Dyson Ball™ Technology

Participating retailers will give the discounts set out below when customers trade in any vacuum cleaner and purchase a new Dyson vacuum cleaner within the range set out below.

Participation: Participating retailers will give the following discounts on purchases of all Dyson Ball™ Technology vacuum cleaners as per the list below only where a vacuum is traded in.

DC39 animal €100

DC41 animal €100

DC39 Multi floor €80

DC40 Multi Floor €80

DC38 Multi Floor €75

There is no cash alternative.

This offer cannot be used in conjunction with another offer.

Purchases must be made between Monday 29th October and Sunday 2nd December 2012 in store or online at participating retailers.

This promotion is available through participating retailers only and is NOT available online directly from Dyson Ireland

Each participating retailer is fully responsible for the disposal of old vacuum cleaners received during this promotion in accordance with WEEE regulations in the Republic of Ireland.

All retail prices are set entirely at the retailer's discretion.

Promoter: Dyson Ireland Limited,
Unit G10, Greenogue Business Park,
Rathcoole.
Dublin 24
Ireland